



# Retail Membership Application

## Company Profile

Legal Company Name: \_\_\_\_\_ Established (Year): \_\_\_\_\_

Authorized Contact: \_\_\_\_\_ Number of employees on payroll (including Owners): \_\_\_\_\_

Authorized Contact e-mail: \_\_\_\_\_

Business Address: \_\_\_\_\_

City/State/ZIP/Country: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Company e-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

Do you have other branch locations?  yes  no (If yes, please attach a list with address, phone, # of employees and contact info.)

## What is your primary store segment? (Check one only please)

- Acoustic/Vintage     Band and Orchestra     Combo     Drums     Full Line (with Pianos)
- Full Line (no Pianos)     Keyboard     Music Software     Print/ Print plus     Pro Audio

## Sales Channels (Check all that apply)

- Brick and Mortar (physical location)     Catalog Sales     Online Web Store
- Store within a store (subleased space within another retail location)

## Product Sales & Services Offered (Check all that apply)

- | Sales  | Lessons                                      | Repairs                                      | Rentals                                      |
|--|--|--|--|
| <input type="checkbox"/> Audio and Recording | <input type="checkbox"/> Brass               | <input type="checkbox"/> Audio and Recording | <input type="checkbox"/> Audio and Recording |
| <input type="checkbox"/> Brass               | <input type="checkbox"/> DJ                  | <input type="checkbox"/> Brass               | <input type="checkbox"/> Brass               |
| <input type="checkbox"/> DJ                  | <input type="checkbox"/> Fretted Instruments | <input type="checkbox"/> DJ                  | <input type="checkbox"/> DJ                  |
| <input type="checkbox"/> Fretted Instruments | <input type="checkbox"/> Keyboards           | <input type="checkbox"/> Fretted Instruments | <input type="checkbox"/> Fretted Instruments |
| <input type="checkbox"/> Keyboards           | <input type="checkbox"/> Percussion          | <input type="checkbox"/> Keyboards           | <input type="checkbox"/> Keyboards           |
| <input type="checkbox"/> Lighting            | <input type="checkbox"/> Strings             | <input type="checkbox"/> Percussion          | <input type="checkbox"/> Lighting            |
| <input type="checkbox"/> Media               | <input type="checkbox"/> Woodwind            | <input type="checkbox"/> Strings             | <input type="checkbox"/> Percussion          |
| <input type="checkbox"/> Percussion          |  | <input type="checkbox"/> Woodwind            | <input type="checkbox"/> Strings             |
| <input type="checkbox"/> Strings             |  |  | <input type="checkbox"/> Woodwind            |
| <input type="checkbox"/> Woodwind            |  |  |  |

## How would you like to pay? (\$195 Annual Dues)

- Mail** (please include a check or money order)
- Phone** (a NAMM representative will call you for your credit card details)

The business applying for Membership represents that it is actively and legitimately engaged as its predominant business in selling musical instruments or products at retail in related activities such as providing music lessons, instruments repair, or instrument rental, and that purchases musical instruments, products, or components for such retail sales from music industry manufacturers or distributors. Misrepresentation is grounds for revocation of Membership without notice or hearing.

The applicant business and I agree to NAMM's Policies and to be bound by NAMM's bylaws and by all applicable rules and regulations, as they may be amended from time to time by NAMM (a copy of these policies are available at [www.namm.org](http://www.namm.org) or by written request to NAMM at [info@namm.org](mailto:info@namm.org) or by mail at 5790 Armada Drive, Carlsbad, California, USA 92008.) All sales are final. No refunds on Membership dues, trade show attendance fees or services. Applicant agrees not to hold events or displays during the NAMM Show and Summer NAMM official dates, including move-in and move-out, without written authorization and approval from NAMM.

**The applicant business agrees not to sue NAMM for contributory infringement, or any other theory that NAMM is indirectly or secondarily liable for the intellectual property violation of another party, or threaten to do so.** The applicant business represents and warrants to NAMM that the business owns or validly possesses the right to make, use, perform, sell and display any patented products, copyrighted works, trademarks, service marks, and trade names (collectively "Intellectual Property"), as the case may be, that will be used by the business in connection with its Membership in NAMM and at The NAMM Show and other NAMM trade shows. Breach of the foregoing warranty shall be grounds for immediate revocation of Membership, without notice or hearing. The applicant business acknowledges that NAMM is relying on this representation and warranty and has no obligation to monitor or investigate or stop the uses and displays of Intellectual Property or allegedly infringing Intellectual Property by the business or other parties in connection with NAMM events or publications, including but not limited to The NAMM Show and other NAMM trade shows. The applicant business covenants not to sue, file, or maintain or threaten any action in law or in equity against NAMM or any NAMM personnel alleging that any use or display by any third party of Intellectual Property in connection with NAMM events or publications, including but not limited to The NAMM Show and other NAMM trade shows, infringes or otherwise violates any right or title held by the business or any of its officers, directors, and owners. The applicant business agrees to hold harmless and indemnify NAMM and NAMM personnel from and against any and all loss, cost, expense, claim, liability or damage including reasonable attorney's fees, arising in connection with trademark, service mark, trade name, copyright, or patent infringement by the business or its affiliates, officers, directors, owners, or other personnel.

## Privacy Consent Language for NAMM Communications

Whenever I provide e-mail address(es) and fax number(s) to NAMM, above or otherwise, the business and I are consenting to receive NAMM communications by email and fax, including, but not limited to, trade show/hotel registration notices and invoice reminders, as well as promotions of NAMM's various programs and services provided as benefits of Membership.

- Check here if you do not want to receive information from NAMM's Third Party Trade Show vendors and Endorsed Business Providers.**

(Authorized Signature Required): \_\_\_\_\_



## How to Join NAMM as a Retail Member

In order to process your application for NAMM Membership, we'll need to gather some additional information about you and your company.

Once you have completed the application, please email or fax it to us with the following documentation:

1. A list of three suppliers you do business with
  - Why? NAMM members should be legitimately engaged in the selling of music and sound products and services. By listing three companies and contacts you buy from we can ensure that all members are active in their business. No documentation is necessary. We'll take care of the rest.
  
2. A government-issued document showing your company name.
  - Why? Every NAMM Member is asked to have on file a copy of a government-issued document (i.e. business license, sales tax permit, corporate documentation, etc...) showing proof of legal company name.
  - Also, if your company operates with a DBA, please include documentation for that additional name in addition to the corporate name.

Once you have everything complete and ready to go, you can submit it by email ([join@namm.org](mailto:join@namm.org)) fax (760-496-1160) or by mail to:

NAMM  
Attn: Membership  
5790 Armada Drive  
Carlsbad, CA 92008

Once we have this documentation, we can begin to process and review your application. This process typically takes about 48 hours. Once approved, you'll receive an email from us with your Membership information!

Thank you—we look forward to having you as a NAMM Member!