

Expocenter Krasnaya Presnya, Moscow, Russia  
 May 16 - 19, 2012 (hereinafter – the "Show")

**Please fill in, sign, and return to the Organizer:**

"Messe Frankfurt RUS" Ltd. (hereinafter – the "Organiser")

Leningradsky Prospect, 39 A

125167, Moscow, Russia

Tel.: + 7 (495) 649 87 75

Fax: + 7 (495) 649 87 85

E-Mail: [sofia.bolshakova@russia.messefrankfurt.com](mailto:sofia.bolshakova@russia.messefrankfurt.com)

[alexandra.yurchenko@russia.messefrankfurt.com](mailto:alexandra.yurchenko@russia.messefrankfurt.com)

**THE APPLICATIONS MUST BE SUBMITTED BEFORE MARCH 30, 2012**

To be filled in by the Organiser:

Client's No	Stand size, sq.m	Stand's No

**Contract - Application form**

*The Parties have agreed that the current Contract-Application form can be signed by the Parties by means of the Contract-Application copy exchange via fax or via e-mail. The procedure is as follows: the Exhibitor signs the Contract-Application form and sends it to the Organiser by fax or by e-mail. Upon the receipt of the signed Contract-Application form from the Exhibitor, the Organiser signs it and sends it to the Exhibitor by fax or by e-mail on short notice. The fax or the e-mail copy of the Contract-Application form received by each Party shall be regarded as original. The originals of all the documents shall be handed in on the first day of the Show.*

**1. Exhibitor data**

*The information given in paragraph 1 may be used in the Show catalogue as official information about your company if the Organiser does not receive any other information in due time.*

**1.1 Exhibitor**

Name of your Company

Contact person(s)

Street

City

Postal code

Country

Phone

Country code / City /Area code / Number / Fax / Country code / City /Area code / Number /

E-mail

Website

**1.2 Sub-exhibiting**

**Compulsory fee for each sub-exhibitor (including services indicated in Para 7) – 220 Euro + 18 % VAT**

Name of your Company

Contact person(s)

Street

City

Postal code

Country

Phone

Country code / City /Area code / Number / Fax / Country code / City /Area code / Number /

E-mail

Website

*In case more than one sub-exhibitor participates at a joint stand, it is necessary to submit the list of sub-exhibitors together with the Contract-*

Application Form indicating contact information on all sub-exhibitors (company name, address, telephone, e-mail, contact person).

**2. Product groups** (please indicate the percentage in all the boxes applicable)

The information given in paragraph 2 may be used in the Show catalogue as official information about your company if the Organiser does not receive any other information in due time

%	01	Pianos, grand pianos, historical keyboard instruments, accessories	%	08	Acoustic guitars, other plucked instruments, accessories
%	02	Organs, keyboards, synthesizers, accessories	%	09	Harmonicas, accessories
%	03	Electric guitars and electric bass guitars, accessories	%	10	Stringed instruments, accessories
%	04	Sheet music / trade media / service enterprises	%	11	DJ equipment, accessories
%	05	Percussion instruments, electronic drums, accessories	%	12	Sound-recording, audio / video, software
%	06	Woodwind instruments, accessories	%	13	Label, artists, online, events & concerts
%	07	Brass instruments, accessories	%	14	Accessories general

**3. Brands & Trade Marks** (please, indicate in the box below)

**Exhibitor's liability:**

**By signing this Contract-Application form the Exhibitor confirms his status of possessing all rights according to all requirements of the legislation of the Russian Federation with regard to the use of intellectual property rights and accepts full responsibility in case of Third party claims of infringement by the Exhibitor the intellectual property rights. Settlement of any dispute is at Exhibitor's own expense.**

**4. Your company's activities** (please tick all the boxes applicable)

- 01 Production   
  03 Representative office   
  05 Press  
 02 Trade   
  04 Association   
  06 Other (please specify)

**5. Raw space rental** (minimum size – 9 square meters)

Price per 1 square meter: **130 Euro + 18 % VAT**  
 meters

The stand size:  square

**The price of the stand rental includes:**

- raw space rental,
- aisle cleaning,
- pavilion security at nighttime.

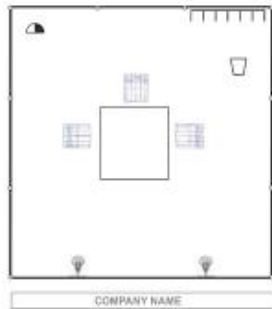
**“double-decker” - 50% surcharge on the raw space rental price is applicable**

**Please, note that electric power supply is NOT INCLUDED in the above space rental price and is to be ordered as an additional service. Electric power supply prices can be found in the exhibitor manual that will be sent to you separately.**

**6. Stand requirements**

**Standard construction:**

Price per 1 square meter: **45 Euro + 18 % VAT**



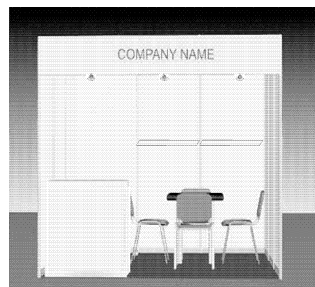
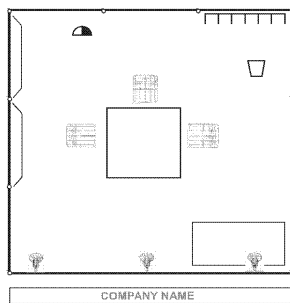
**Standard package includes:**

- stand construction and dismantling,
- white wall panels (2.5 meter high),
- wall-to-wall carpet (grey),
- a fascia board with the company name and the booth number,
- halogen lights (the number depends on the stand size),
- tables and chairs (the number depends on the stand size),
- sockets (the number depends on the stand size),
- waste paper baskets (the number depends on the stand size)

Please tick the box if you need a Standard package:

**Standard+ construction:**

Price per 1 square meter: **60 Euro + 18 % VAT**



**Standard+ package includes:**

- stand construction and dismantling,
- white wall panels (2.5 meter high),
- wall-to-wall carpet (grey),
- a fascia board with the company name and the booth number,
- halogen lights (the number depends on the stand size),
- two wall shelves,
- tables and chairs (the number depends on the stand size),
- information counter (1 m. in height),
- Exhibitor's logo published in the Fair catalogue (list of Exhibitors, CD and/or printed),
- sockets (the number depends on the stand size),
- waste paper baskets (the number depends on the stand size),

Please tick the box if you need a Standard+ package:

**Please, note that electric power supply is NOT INCLUDED in the Standard and Standard+ booth construction and is to be ordered as an additional service.**

**7. Obligatory registration fee: 220 Euro + 18 % VAT**

**Registration fee includes:**

- catalogue entry (600 characters in English and in Russian),
- event guide listing,
- web-site listing,
- badges,
- 20 invitations,
- 1 catalogue,
- 2 invitations for the exhibitors' welcome reception.

**Excerpt from General event conditions**

**General conditions of participation in the Show**

The detailed information concerning the terms of participation in the Show can be found in the "General Event Conditions" that can be downloaded from the Show web-site [http://www.messefrankfurt.ru/dyn\\_files/doc\\_36.pdf](http://www.messefrankfurt.ru/dyn_files/doc_36.pdf)

**1.1 Organizer**

(1) The organizer of the Fair is OOO Messe Frankfurt RUS (the "Organizer").  
Leningradsky Prospekt 39A  
125167 Moscow, Russian Federation  
Tel: + 7 495 649 87 75  
Fax: + 7 495 649 87 85

**1.2 Registration**

(1) To be admitted to the Fair, an Exhibitor should submit a fully completed Contract-Application form for the Fair. The Exhibitor shall affix his/her legally binding signature to the Contract-Application form and send the form to the Organizer prior to the deadline for application indicated in the Contract-Application form.

The registration is valid for the time of the Fair indicated in the Contract-Application form. The submission of a Contract-Application form does not constitute grounds to demand that the applicant be admitted to the Fair. Fax copies of the Contract-Application forms are accepted by the organizer and are equally valid for both parties. The original of the Contract-Application form is to be handed to the Organizer either by post or directly at the fair.

**1.4 Assignment of stands and changes in their size**

(1) Stands shall be assigned in accordance with technical criteria relevant for the Fair. Regardless of any proposals concerning the stand location and included in his/her Contract-Application form, the Exhibitor has no right to demand that a stand of a specific size or located in a particular place be assigned thereto.

**1.7 Entry in the Fair catalogue**

(2) The Exhibitor undertakes to apply for publication of the entry in the catalogue. In order to ensure the completeness of the catalogue, the Organizer shall be entitled to include the entry on the Exhibitor in the catalogue at the expense of the Exhibitor based on the information from Application form or available to the Organizer or information contained in the previous Fair's catalogue without being liable for the accuracy of such entry, if the Exhibitor fails to submit his/her application to the Organizer at least three months prior to the beginning of the Fair.

**1.6 Terms of payment; unilateral refusal to perform the contract in case of non-payment and insolvency**

(2) Along with the confirmation for the stand the Exhibitor usually receives an invoice indicating the stand fee. The value added tax is added to all stated prices, as provided for by law. Russian Exhibitors shall pay invoices in Russian rubles at the exchange rate set by the Russian Central Bank as of the day of payment. Foreign Exhibitors shall make all payments in Euros.

50% of the invoiced amount is due upon the receipt of the invoice; the remaining 50% of the invoice total is due at least 2.5 months prior to the beginning of the Fair, unless otherwise set out by the Organizer in the blank Contract-Application form. If after the due date of payment the Exhibitor applies for and is allocated a bigger exhibition area than that requested in his/her original application from, any additional stand fee shall become immediately due and payable. The payment shall be made in such a manner that the respective amount would be credited to the Organizer' accounts without any additional costs thereto and in due time. All the banking commissions are to be paid by the exponent (participant).

**1.9 Use of the stand; recovery of damages and liability for nonparticipation; contractual penalty; unilateral refusal to perform the contract**

(3) In the event of his/her failure to participate, the Exhibitor shall pay a penalty in the amount declared in the Application form, regardless of whether or not there is a new Exhibitor to whom the stand can be leased out. In the event of not finding the new Exhibitor for the stand the Exhibitor shall pay the whole amount of the rental fee.

**Other conditions**

In case the Organizer is able to find another lessee for this stand, the Exhibitor is to pay a fixed penalty of 220 Euro + 18 %VAT.

**The Exhibitor's representative authorized to sign financial documents:**

We hereby acknowledge our acquaintance with the "General Event Conditions" and our acceptance of the terms detailed therein and in this Contract-Application form. We accept these terms as an integral part of the agreement.

Position \_\_\_\_\_ Name \_\_\_\_\_  
Date \_\_\_\_\_ Signature and common seal \_\_\_\_\_

**The authorised representative of the Organiser:**

We hereby acknowledge acceptance of the application for exhibiting at NAMM Musikmesse Russia 2012.

Position \_\_\_\_\_ Name \_\_\_\_\_  
Date \_\_\_\_\_ Signature and common seal \_\_\_\_\_