



# ADDITIONAL DIRECTORY LISTING

Return By November 13, 2009

January 14–17, 2010 • Anaheim Convention Center • Anaheim, CA

## ONLY USE THIS FORM TO LIST AN EXCLUSIVE BRAND NAME IN THE SHOW DIRECTORY

Note: All Companies/Brands represented in your exhibit space must be current NAMM Members. Sharing companies must submit a separate Shared Exhibit Space Application/Contract.

1. Entries must be typed or printed on the form provided. Photocopies of this form are acceptable; however, **attachments will not be accepted.**
2. All additional listings will be listed in standard alphabetical order unless indicated otherwise. (See below.)
3. **NAMM will not be responsible for illegible handwritten entries, incorrect spelling or omissions.**
4. Listings **must be** accompanied by a non-refundable **\$50 processing fee.**
5. This form with payment must be received on or before November 13, 2009. Please mail to: NAMM - Trade Show Department, 5790 Armada Drive, Carlsbad, CA 92008, fax to: (760) 438-7327, or email to: [tradeshow@namm.com](mailto:tradeshow@namm.com) with credit card information. (See below.)

### Directory Listing Information

**Exclusive Brand Name**

(Exclusivity not required between brand owner and licensee or distributor)

**Alphabetize Under Letter**

**Exhibiting Company Name**

**Booth (for NAMM use only)**

**Address**

**City**

**State**

**ZIP**

**Country**

**Telephone (optional)**

**Fax (optional)**

**Toll-free (optional)**

**e-mail (optional)**

**Web site (optional)**

### Check your company's PRIMARY Classification

- Audio & Recording
- Brass
- Computer
- DJ
- Fretted Instruments

- Keyboards
- Lighting
- Media
- Musical Novelties & Gifts
- Percussion

- Retail Support  
(Financing, Store Fixtures, Business Software)
- String & Bow
- Woodwind

### PAYMENT INFORMATION:

Credit Card:  VISA  MasterCard  AmEx

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

Check Number: \_\_\_\_\_ Amount: \_\_\_\_\_

(Payment is not refundable)

**BADGES ARE PROVIDED ONLY FOR COMPANIES COMPLETING AN EXHIBIT OR SHARED SPACE APPLICATION/CONTRACT**