

**March 2012**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**March 9** Space Applications Due—Space Assignment Begins  
**March 28** Member Housing Opens

**May 2012**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**May 4** Space Assignments Complete and Announced at [www.namm.org](http://www.namm.org)  
**May 25** Directory Listing, Final Booth Payment Due and Final Booth Cancellation Deadline  
 Exhibitor Registration Officially Opens

**June 2012**



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**June 1** Publication Bin Request Deadline  
**June 8** EAC Forms/Insurance  
**June 18** Deadline for Hotel Reservations at NAMM Discounted Rates  
**June 22** Official Supplier Discount Deadline  
**June 27** Booth Variance Deadline  
**June 27** Free Badge Deadline

**July 2012**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**July 12-14** 2012 Summer NAMM Show dates

## Summer NAMM 2012

FEATURING



NAMM is once again pleased to host the **Top 100 Dealer Awards**, designed to bring our industry's most influential retailers to Summer NAMM. We invite you to join us as we recognize and celebrate the contributions of this elite group of industry buyers.

Don't miss this opportunity to meet with the best of the best in retail, and give them a first look at the products, gear and technology you plan to unveil before the holidays. Call Trade Show Sales today at **800-767-6266** to book your exhibit space.

July 12-14 2012

Nashville  
Tennessee

**BUILD** your brand **SHOW** your products **REACH** your customers NASHVILLE CONVENTION CENTER

Let us help you. Call us at **800-767-6266, 760-438-8001**  
 or e-mail [tradeshow@namm.org](mailto:tradeshow@namm.org).