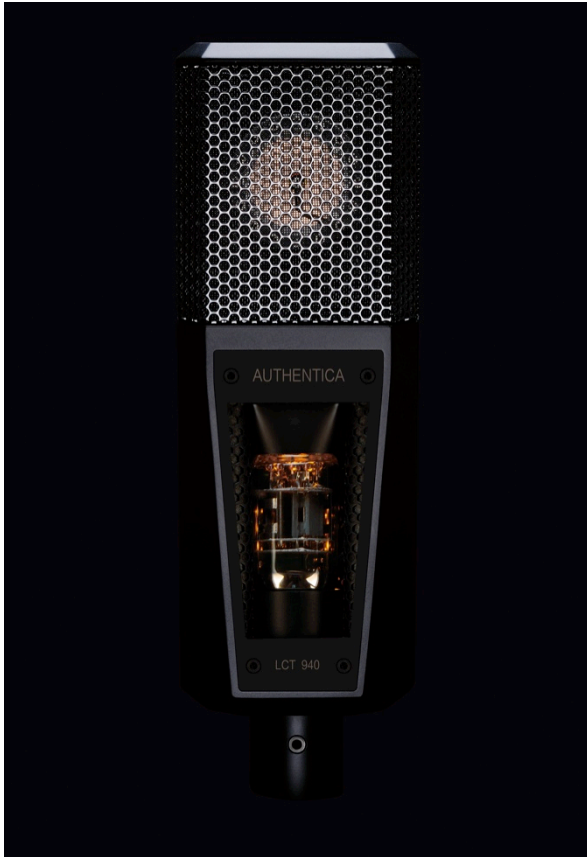


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LEWITT introduces two new high-end tube mics at the 2012 NAMM Show



In 2012, two new tube microphones will join the Vienna-based company's lineup of premium professional studio gear. With the LCT 840 and its bigger brother LCT 940, LEWITT reaffirms its position as an innovation-conscious, high-end microphone manufacturer by taking tube sound quality to the next level. Intended for capturing memorable vocal and instrumental performances both in the studio and on stage, the two new models are precision-engineered pro-tools combining cutting-edge technology and innovative, eye-catching design.

„When we set out to develop these two new models, we had today's professional users' needs and wants in mind, so our goals were clear-cut right from the beginning“, says Roman Perschon, CEO of LEWITT. „To offer discerning users tube microphones that will set new standards in terms of design, sound quality, durability and ease of use. And it's great to see that we have successfully met these highly ambitious goals, both with the LCT 840 and with our flagship, the LCT 940.“

Equipped with a precision-engineered 1-inch capsule, the externally polarized LCT 840 stands for exceptionally warm and classic, solid vintage sound. Like LEWITT's critically acclaimed large-diaphragm condenser mic LCT 640, the LCT 840 also features five switchable polar patterns and stands out from the crowd thanks to its wide dynamic range and extremely low self-noise level. And audio enthusiasts who do not only appreciate premium performance but also have a true sense of style will swoon over a new eye-catching design element: The mic is equipped with a specially coated and interference-resistant plexiglass inspection window on the front side of the body, so the illuminated tube itself is fully exposed.



The LCT 940 shares all of these high-class features with its little brother - yet in addition to the extensive feature list, it offers groundbreaking technology that puts LEWITT's new flagship in a class of its own. „Studio professionals naturally rely on a set of different high-end mics in order to get the best out of their sound, but we all know that changing microphones and adjusting settings takes time, the creative flow of a session is constantly interrupted“, CEO Roman Perschon explains. „The LCT 940 was developed in response to artists and engineers' desire for a premium tool that enables them to react more quickly to desired change of style and sound during a session. This is why the LCT 940

combines the specific characteristics of a premium large-diaphragm condenser microphone and a top-notch tube microphone in one housing."

Users can choose between the two main settings „Crystal“ and „Tube“ – the decisive factor here is that the LCT940 features both a tube-based and a FET-based impedance converter. These two systems have been incorporated separately and work independently of each other. „Tube“ delivers the classic, warm and rich tube sound, while „Crystal“ stands for the clear, exceptionally rich and nuanced sound LEWITT condenser mics are renowned for. „We are convinced that this microphone will revolutionize modern studio recording procedures“, LEWITT's Head of Marketing, Steffen Grachegg, says. „As the characteristics of the two main settings can be mixed and merged stagelessly, the LCT 940 opens up huge creative possibilities for artists and producers.“

A total of nine different polar patterns - the five „standard“ polar patterns omni-directional, cardioid, figure-8, wide- and super-cardioid plus four additional intermediate patterns – round off the feature list of this outstanding microphone. Its unrivaled set of qualities undoubtedly makes the LCT 940 a must-have for recording pros who strive for nothing less than perfection.

Both new models will officially be introduced to the public at the 2012 NAMM Show at the **LEWITT LOUNGE Level 2, Suite 208B**.

More information on www.lewitt-audio.com.