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FOR IMMEDIATE RELEASE

acouStaCorp INTRODUCES THE acouPop™

Only compact, collapsible, portable acoustic absorber on the market.

Designed using direct customer input, acouStaCorp reconfigured their award winning product, the acouStac®, into a 5' x 6' collapsible, portable acoustic panel to provide sound absorption for location-based performances/recording. Targeted markets for this product are film, TV broadcasting, musical soloists/groups, web conferencing and noise control.

The acouPop™ is built with 26 oz DFR wool and its absorption coefficient properties are certified by independent sound lab testing making it unique in the marketplace. Test results are available on our website : www.acouStaCorp.com.

The acouPop™ sets-up/breaks down in under two minutes - easily expanding/collapsing from/to its road case. The unit stacks for easy storage and transport. One person can roll the acouPop™ into position; use one or multiple units depending on your recording/performance space requirements.

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If you would like more information about this topic or to schedule an interview with Ted Ohl, please call Cher Harrison at 718.402.2677 or email Cher at mktg@acouStaCorp.com



acouPop™ road case



acouPop™ frame



acouPop™ panel deployed