

COMPANY PROFILE

LEGAL Registered Company Name: _____ Legal DBA _____

Established (Year): _____ # of Full Time employees on payroll (including owners): _____

Authorized Contact: _____ Job Title: _____

Business Address: _____ Email: _____

City, State, Zip, Country: _____

Business Phone #: _____ Fax: _____ Toll Free _____

Company email: _____ Website: _____

Do you have other locations? No Yes (if yes, attach a list with address, phone, # of full time employees and contact info.)

HOW DO YOU DO BUSINESS?

- | | | |
|---|---|--|
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Importer/Exporter | <input type="checkbox"/> Supplier of OEM/Components to MI Industry |
| <input type="checkbox"/> Manufacturer Selling Direct to Distributor | <input type="checkbox"/> Manufacturer Selling to Direct to Retailer | <input type="checkbox"/> Publisher |
| | <input type="checkbox"/> Manufacturer Selling to Consumer | <input type="checkbox"/> Manufacturer Selling to Consumer |

PRIMARY SEGMENT

Check all that apply

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Band & Orchestra/School Music | <input type="checkbox"/> Electronic/Recording Products | <input type="checkbox"/> Fretted Instruments | <input type="checkbox"/> Piano & Organs |
| <input type="checkbox"/> Printed & Digital Music | <input type="checkbox"/> Pro-Audio & Lighting | <input type="checkbox"/> Percussion | <input type="checkbox"/> Related Services |

PAYMENT INFORMATION

\$265 (includes membership dues and new member application fee)

Mail (Please include check of money order payable to "NAMM")

Phone (A NAMM representative will call you for you credit card details)

MAIL CHECKS TO: NAMM, 5790 Armada Drive, Carlsbad, CA 92008

The business applying for Membership represents that it is actively and legitimately engaged, (or can reasonably be expected to be so engaged within six months), although not as its predominant business, in selling at wholesale to three or more music industry manufacturers or dealers (or to distributors for resale to such dealers) musical instruments or products of general interest to Retail Members of the Association. Misrepresentation is grounds for revocation of Membership without notice or hearing. Applicant agrees not to hold events or displays during the NAMM Show and Summer NAMM official dates, including move-in and move-out, without written authorization and approval from NAMM.

The applicant business and I agree to NAMM's Policies and to be bound by NAMM's bylaws and by all applicable rules and regulations, as they may be amended from time to time by NAMM (a copy of these policies are available at www.namm.org or by written request to NAMM at info@namm.org or by mail at 5790 Armada Drive, Carlsbad, California, USA 92008.) All sales are final. No refunds on Membership dues, trade show attendance fees or services.

The applicant business agrees not to sue NAMM for contributory infringement, or any other theory that NAMM is indirectly or secondarily liable for the intellectual property violation of another party, or threaten to do so. The applicant business represents and warrants to NAMM that the business owns or validly possesses the right to make, use, perform, sell and display any patented products, copyrighted works, trademarks, service marks, and trade names (collectively "Intellectual Property"), as the case may be, that will be used by the business in connection with its Membership in NAMM and at The NAMM Show and other NAMM trade shows. Breach of the foregoing warranty shall be grounds for immediate revocation of Membership, without notice or hearing. The applicant business acknowledges that NAMM is relying on this representation and warranty and has no obligation to monitor or investigate or stop the uses and displays of Intellectual Property or allegedly infringing Intellectual Property by the business or other parties in connection with NAMM events or publications, including but not limited to The NAMM Show and other NAMM trade shows. The applicant business covenants not to sue, file, or maintain or threaten any action in law or in equity against NAMM or any NAMM personnel alleging that any use or display by any third party of Intellectual Property in connection with NAMM events or publications, including but not limited to The NAMM Show and other NAMM trade shows, infringes or otherwise violates any right or title held by the business or any of its officers, directors, and owners. The applicant business agrees to hold harmless and indemnify NAMM and NAMM personnel from and against any and all loss, cost, expense, claim, liability or damage including reasonable attorney's fees, arising in connection with trademark, service mark, trade name, copyright, or patent infringement by the business or its affiliates, officers, directors, owners, or other personnel.

Privacy Consent Language for NAMM Communications

Whenever I provide e-mail address(es) and fax number(s) to NAMM, above or otherwise, the business and I are consenting to receive NAMM communications by email and fax, including, but not limited to, trade show/hotel registration notices and membership reminders, as well as promotions of NAMM's various programs and services provided as benefits of Membership.

Authorized Signature (Required): _____ Date: _____

Please return by mail, or to join@namm.org

HOW TO JOIN NAMM AS AN AFFILIATE COMMERCIAL MEMBER

In order to process your application for NAMM Membership, we'll need to gather some additional information about you and your company.

Once you have completed the application, please email or fax it to us with the following documentation:

1. A list of three dealers/Distributors you do business with
 - Why? NAMM members should be legitimately engaged in the selling of music and sound products and services. By listing three companies and contacts you sell to, we can ensure that all members are active in their business.
2. A government-issued document showing your company name.
 - Why? Every NAMM Member is asked to have on file a copy of a government-issued document (i.e. business license, sales tax permit, corporate documentation, etc...) showing proof of legal company name.
 - Also, if your company operates with a DBA, please include documentation for that additional name in addition to the corporate name.
3. Send a copy of 2 invoices showing the sale of product to dealers/distributors (for magazine publishers, please provide invoices showing three advertisements with current NAMM Members).
 - Why? NAMM members should be legitimately engaged in the selling of music and sound products and services. By providing two invoices, we can ensure that all members are active in their business

Once you have everything complete and ready to go, you can submit it by email (join@namm.org) fax (760-304-5857) or by mail to:

NAMM
Attn: Membership
5790 Armada Drive
Carlsbad, CA 92008

Once we have this documentation, we can begin to process and review your application. This process typically takes about 48 hours. Once approved, you'll receive an email from us with your Membership information!

Thank you—we look forward to having you as a NAMM Member!