

Order/Deadline	To Do
9/21/2022	25% deposit of the total cost of Exhibit Space Due
9/21/2022	Priority Booth Order/Selection
10/5/2022	Priority Exhibitor Booth Hotel Reservations Open
10/19/2022	Exhibitor Hotel Reservations Opens
10/19/2022	Exhibitor Registration Opens
11/8/2022	Swapcard Exhibitor Center open to exhibitors
12/7/2022	Allied Universal Event Services Exhibitor Booth Security Coverage – Advance Order Discount Begins
12/7/2022	Booth Confirmations & Show Map Release
12/7/2022	Exhibitor Certificate of Insurance can be purchased through Rain Protection Insurance
12/7/2022	Exhibitor Resources Available on NAMM.org
12/7/2022	Freeman Online Opens
12/7/2022	Lead Retrieval Products Advanced Discount Order
1/2/2023	Aramark Catering Orders Begin
1/2/2023	Smart City Internet, Telephone, Cable TV - Advance Order Discount Begins
1/9/2023	Certificate of Insurance (COI) due. Exhibitor Insurance can be purchased through Rain Protection Insurance
1/15/2023	Masterpiece International Shipping Opens
1/18/2023	Final Exhibit Space Payment Deadline
2/1/2023	Begin Submitting Booth Variance Request Form
2/1/2023	Begin Submitting Fire Marshall Plans/Permits
2/1/2023	Begin Submitting Meeting Room Floorplans
2/10/2023	Lead Retrieval Products Advanced Discount Deadline
2/15/2023	Allied Universal Event Services Exhibitor Booth Security Coverage - Early Bird Discount Deadline Ends
2/15/2023	Exhibitor Directory Deadline
2/16/2023	Second Tier Discount Begins - Allied Universal Event Services Exhibitor Booth Security Coverage
2/28/2023	Booth Variance Request Form Due
2/28/2023	Fire Marshall Plans/Permits Due
2/28/2023	Meeting Room Floorplans Due
3/1/2023	Exhibitor Certificate of Insurance Due – Email: Sales@reainprotection.net
3/1/2023	800 Plant-It Incentive Deadline
3/1/2023	Exhibitor Appointed Contractors - Work Authorization Form Due to Show Management
3/3/2023	Pre-Show Electrical Coordination Plans Due – Email: electricalops-socal@freemanco.com
3/3/2023	Pre-Show Rigging Plans Due – Email: greg.marks@freemanco.com
3/8/2023	Freeman will accept Advanced Shipments at Warehouse

3/10/2023	FreemanOnline Incentive Deadline - Carpet, Exhibit Packages, Furnishings, I&D Labor, Booth Cleaning, Signs & Graphics, Rental Exhibits, Fabric Solutions, Hanging Sign, Digital Graphics, Electrical Service, Light, & AV Orders
3/10/2023	Lead Retrieval Products Order Deadline
3/10/2023	Off-Target Move-In Request Form Due
3/17/2023	Aramark Booth Catering Order Deadline
3/20/2023	Second Tier Discount Deadline Ends - Allied Universal Event Services Exhibitor Booth Security Coverage
3/27/2023	Exhibitor Housing Last Day For Cancellations without fees
3/27/2023	Smart City Internet, Telephone, Cable TV - Advance Order Discount Ends
3/28/2023	Lead Retrieval Activated For Exhibitors
3/31/2023	Allied Universal Event Services Exhibitor Booth Security Coverage Deadline - Must be Ordered On-Site
4/8/2023	Exhibitor Move-In (Check Your Freight Target Plan)
4/9/2023	HOLIDAY - Anaheim Convention Center, Show Floor, and Freeman are Dark
4/10/2023	Exhibitor Move-In (Check Your Freight Target Plan)
4/10/2023	Freeman accepts Direct to Show Site Materials Delivery (Check Your Freight Target Plan)
4/10/2023	Smart City Internet, Telephone, Cable TV - Must Be Ordered On-Site
4/11/2023	Exhibitor Move-In (Check Your Freight Target Plan)
4/12/2023	Exhibitor Move-In (Check Your Freight Target Plan)
4/12/2023	POV (Privately Owned Vehicle) Delivery 8:00 a.m. - 1:00 p.m.
4/12/2023	Exhibits Must Be Complete - Clean Aisle Policy - 5:00 p.m.
4/13/2023	2023 NAMM SHOW Exhibit Hours 10:00 a.m.-6:00 p.m.
4/14/2023	2023 NAMM SHOW Exhibit Hours 10:00 a.m.-6:00 p.m.
4/15/2023	2023 NAMM SHOW Exhibit Hours 10:00 a.m.-5:00 p.m.
4/15/2023	Exhibitor Move-Out 5:00 p.m.-9:00 p.m.
4/15/2023	Piano Carriers MUST begin to pick up all pianos on Saturday, April 15, 2023, at 5:00 p.m.
4/15/2023	Order NAMM Show 2024 Booth - On-Site
4/16/2023	Exhibitor Move-Out 8:00 a.m.-5:00 p.m. (Freeman Services by Appointment Only – OT rates apply.) Exhibitors may pack product at their booth and prepare for shipment to be picked up on Monday, 4/17/23
4/17/2023	Exhibitor Move-Out 8:00 a.m.-5:00 p.m.
4/18/2023	Exhibitor Move-Out 8:00 a.m.-5:00 p.m.