NAMM Show 2023 - Exhibitor Deadline Checklist			
Order/Deadline	То Do	Done	
9/21/2022	25% deposit of the total cost of Exhibit Space Due		
9/21/2022	Priority Booth Order/Selection		
10/5/2022	Priority Exhibitor Booth Hotel Reservations Open		
10/19/2022	Exhibitor Hotel Reservations Opens		
10/19/2022	Exhibitor Registration Opens		
11/8/2022	Swapcard Exhibitor Center open to exhibitors		
12/7/2022	Allied Universal Event Services Exhibitor Booth Security Coverage - Advance Order Discount Begins		
12/7/2022	Booth Confirmations & Show Map Release		
12/7/2022	Exhibitor Certificate of Insurance can be purchased through Rain Protection Insurance		
12/7/2022	Exhibitor Resources Available		
12/7/2022	Freeman Online Opens		
12/7/2022	Lead Retrieval Products Advanced Discount Order		
1/2/2023	Aramark Catering Orders Begin		
1/2/2023	Smart City Internet, Telephone, Cable TV - Advance Order Discount Begins		
1/9/2023	Certificate of Insurance (COI) due. Exhibitor Insurance can be purchased through Rain Protection Insurance		
1/15/2023	Masterpiece International Shipping Opens		
1/18/2023	Final Exhibit Space Payment Deadline		
2/1/2023	Booth Variance Request Form Due		
2/1/2023	Fire Marshall Plans/Permits Due		
2/1/2023	Meeting Room Floorplans Due		
2/10/2023	Lead Retrieval Products Advanced Discount Deadline		
2/15/2023	Allied Universal Event Services Exhibitor Booth Security Coverage - Early Bird Discount Deadline Ends		
2/15/2023	Exhibitor Directory Deadline		
2/16/2023	Second Tier Discount Begins - Allied Universal Event Services Exhibitor Booth Security Coverage		
3/1/2023	800 Plant-It Incentive Deadline		
3/1/2023	Exhibitor Appointed Contractors - Work Authorization Form Due to Show Management		
3/3/2023	Pre-Show Electrical Coordination Plans Due - Email electricalops- socal@freemanco.com		
3/3/2023	Pre-Show Rigging Plans Due - Email to greg.marks@freeemanco.com		
3/8/2023	Freeman will accept Advanced Shipments at Warehouse		
3/10/2023	FreemanOnline Incentive Deadline - Carpet, Exhibit Packages, Furnishings, I&D Labor, Booth Cleaning, Signs&Graphics, Rental Exhibits, Fabric Solutions, Hanging Sign, Digital Graphics, Electrical Service, Light, & AV Orders		

NAMM Show 2023 - Exhibitor Deadline Checklist			
Order/Deadline	То Do	Done	
3/10/2023	Lead Retrieval Products Order Deadline		
3/10/2023	Off-Target Move-In Request Form Due		
3/17/2023	Aramark Booth Catering Order Deadline		
3/20/2023	Second Tier Discount Deadline Ends - Allied Universal Event Services Exhibitor Booth Security Coverage		
3/27/2023	Exhibitor Housing Last Day For Cancellations without fees		
3/27/2023	Smart City Internet, Telephone, Cable TV - Advance Order Discount Ends		
3/28/2023	Lead Retrieval Activated For Exhibitors		
3/31/2023	Allied Universal Event Services Exhibitor Booth Security Coverage Deadline - Must be Ordered On-Site		
4/8/2023	Exhibitor Move-In (Check Your Freight Target Plan)		
4/9/2023	HOLIDAY		
4/10/2023	Exhibitor Move-In (Check Your Freight Target Plan)		
4/10/2023	Freeman accepts Direct to Show Site Materials Delivery (Check Your Freight Target Plan)		
4/10/2023	Smart City Internet, Telephone, Cable TV - Must Be Ordered On-Site		
4/11/2023	Exhibitor Move-In (Check Your Freight Target Plan)		
4/12/2023	Exhibitor Move-In (Check Your Freight Target Plan)		
4/12/2023	POV (Privately Owned Vehicle) Delivery 8:00 a.m 1:00 p.m.		
4/12/2023	Exhibits Must Be Complete - Clean Aisle Policy - 5:00 p.m.		
4/13/2023	2023 NAMM SHOW Exhibit Hours 10:00 a.m6:00 p.m.		
4/14/2023	2023 NAMM SHOW Exhibit Hours 10:00 a.m6:00 p.m.		
4/15/2023	2023 NAMM SHOW Exhibit Hours 10:00 a.m5:00 p.m.		
4/15/2023	Exhibitor Move-Out 5:00 p.m9:00 p.m.		
4/15/2023	Piano Carriers MUST begin to pick up all pianos on Saturday, April 15, 2023 at 5:00 p.m.		
4/15/2023	Order NAMM Show 2024 Booth - On-Site		
	Exhibitor Move-Out 8:00 a.m5:00 p.m. (Freeman Services by Appointment		
4/16/2023	Only.) Exhibitors may pack product at their booth and prepare for shipment to be picked up on Monday, 4/17/23		
4/17/2023	Exhibitor Move-Out 8:00 a.m5:00 p.m.		
4/18/2023	Exhibitor Move-Out 8:00 a.m5:00 p.m.		