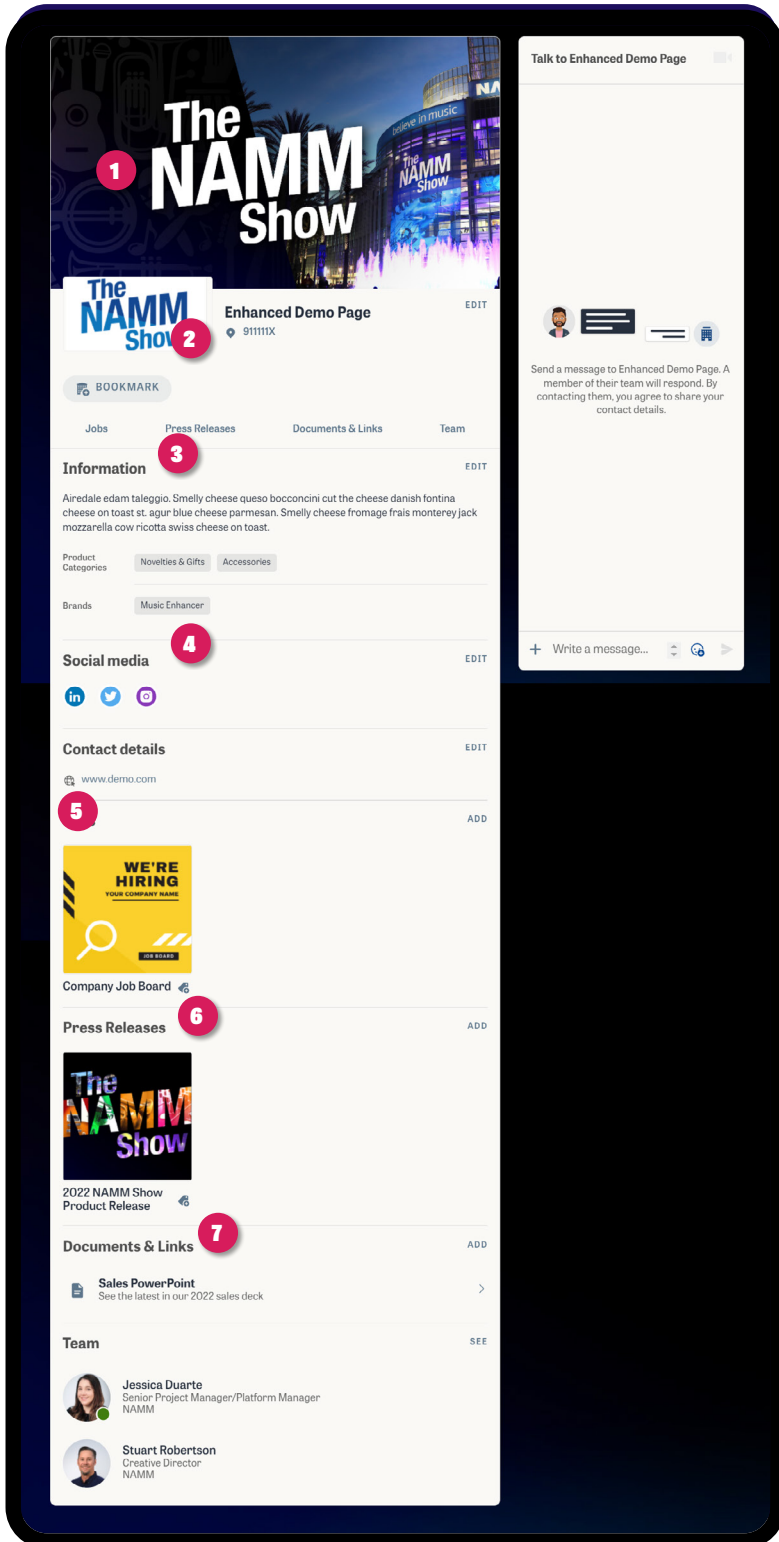# Brand Page Specs – Enhanced

1 Image Header
- Sits at top of page
- For image, we recommend using a 1200x675px (16:9 ratio) image, no larger than 1MB

2 Logo
- Rectangular image (2:1 ratio), size of 400x200px and no larger than 1MB

3 Information
- No character limit, hyperlink, bold or italic accepted

4 Social Media & Contact Details
- URLs to pages, profiles
- Phone, email, address

5 Products & Giveaways (2 listings each)
- Name: Character limit, 255
- Description: Character limit, 2000
- Image(s): Squared image (1:1 ratio), size of at least 400x400px and no larger than 500KB
- Upload up to 20 images per item
- Will also add URL for entry, instructions on giveaway, and item limit
- Check out our 'How to Host a Giveaway' page for additional details
- Additional Product Info: MSRP, Brand/Family, URL

6 Press Releases & Jobs/Internships
- Name: Character limit, 255
- Description: Character limit, 2000
- Image(s): Squared image (1:1 ratio), size of at least 400x400px and no larger than 500KB
- Upload up to 20 images per item
- Additional Press Release Info: URL and PR contact information
- Additional Job Info: URL, contact email, application deadline

7 Documents & Links
- No limit of documents added
- Paste a link or import a file (pdf, doc, docx, ppt, pptx, png, or jpg), no larger than 30MB
- Title: Character limit, 80
- Document or Link Description: Character limit, 160

Upgrade your brand page with more options to tell your story and capture more leads.

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