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FOR IMMEDIATE RELEASE

**[NAME] from [Company or Affiliation] [and/or] [Arts Leader] Joined NAMM’s**

**Washington DC Advocacy Fly-In to Support Federal Funding for Music Education**

**[CITY, STATE] - [DATE]** - On Wednesday, May 7, 2025, [NAME] from [COMPANY OR AFFILIATION] joined a delegation of NAMM Members, music and arts advocates, and industry partners to speak with Members of Congress to request continued support for federal funding for quality, sequential music education as part of the school day for more than 50 million public school students. The 19th NAMM Advocacy D.C. Fly-In welcomed new and returning advocates from all over the U.S. This included 94 music business leaders and professionals representing all 50 states.

**[PERSONAL QUOTE FROM YOU ABOUT WHY IT IS IMPORTANT TO PARTICIPATE/ADVOCATE FOR MUSIC EDUCATION] (see below if you need quote ideas).**

To kick off NAMM’s Advocacy Fly-In, The NAMM Foundation hosted a “Network With the Pros” event on Monday, May 5th, where music industry professionals met with students at Eastern Senior High School to share all the various career paths outlined in The NAMM Foundation’s Careers in Music initiative.

**[ADD IN A LINE, AS APPROPRIATE, OF ANY ADDITIONAL COMPANY NEWS OR PARTICIPATION THAT EMPHASIZES SUPPORT OF MUSIC EDUCATION].**

Learn more: <https://www.namm.org/issues-and-advocacy/fly-in>

**[INSERT NAME, PHONE, E-MAIL FOR MEDIA CONTACT HERE]**

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***Need help drafting an impactful quote? Consider one of the following starter ideas that can be personalized based on your own experiences.***

1. *If this is your first time participating in the Fly-In, emphasize the highlights of your new experience on the Hill and add in your thoughts of inspiration and relief regarding representatives who are willing to listen to everyday citizens who are serious about the fight to fund music education.*
2. *If this is a repeat trip to D.C. for you / your organization, explain why you feel it was important to make the trip again and emphasize the change that can happen when colleagues and friends from the nation’s communities stand united to make music a priority for every school.*
3. *Emphasize the transformational effect and benefits of music you have witnessed from students / youths in your own community and at the day of service and how those experiences continue to be a catalyst in your desire to do more.*
4. *Please reach out to* [*namm@lippingroup.com*](mailto:namm@lippingroup.com) *with any questions/assistance you may need while creating your quote/press release or any of the media contacts provided.*