

COMPANY PROFILE

LEGAL Registered Company Name: _____ Legal DBA: _____

Established (Year): _____ # of Full Time employees on payroll (including owners): _____

Authorized Contact: _____ Job Title: _____ Email: _____

Business Address: _____

City, State, Zip, Country: _____

Business Phone #: _____ Fax: _____ Toll Free: _____

Company email: _____ Website: _____

Do you have other Reps? ☐ No ☐ Yes (if yes, attach a list with addresses and email information for additional reps. at your firm.)

REP LINES

Check all that apply

- | | |
|--|---|
| ☐ Alabama | ☐ Montana |
| ☐ Alaska | ☐ Nebraska |
| ☐ Arizona | ☐ Nevada |
| ☐ Arkansas | ☐ New Hampshire |
| ☐ California | ☐ New Jersey |
| ☐ Colorado | ☐ New Mexico |
| ☐ Connecticut | ☐ New York |
| ☐ Delaware | ☐ North Carolina |
| ☐ Florida | ☐ North Dakota |
| ☐ Georgia | ☐ Ohio |
| ☐ Hawaii | ☐ Oklahoma |
| ☐ Idaho | ☐ Oregon |
| ☐ Illinois | ☐ Pennsylvania |
| ☐ Indiana | ☐ Rhode Island |
| ☐ Iowa | ☐ South Carolina |
| ☐ Kansas | ☐ South Dakota |
| ☐ Kentucky | ☐ Tennessee |
| ☐ Louisiana | ☐ Texas |
| ☐ Maine | ☐ Utah |
| ☐ Maryland | ☐ Vermont |
| ☐ Massachusetts | ☐ Virginia |
| ☐ Michigan | ☐ Washington |
| ☐ Minnesota | ☐ West Virginia |
| ☐ Mississippi | ☐ Wisconsin |
| ☐ Missouri | ☐ Wyoming |

PRODUCT LINES

Check all that apply

- | | | | |
|---|---|---|--|
| ☐ Audio & Recording
☐ Accessories
☐ Cables
☐ Cases
☐ Components
☐ Headphones
☐ Karaoke
☐ Loudspeakers
☐ Microphones
☐ Synthesizers

☐ Brass
☐ Accessories
☐ Cases
☐ Components
☐ Instruments

☐ Computer
☐ Cases
☐ Hardware
☐ Software

☐ DJ
☐ Accessories
☐ Cases
☐ Components
☐ Mixing Consoles | ☐ Fretted Instruments
☐ Accessories
☐ Acoustic
☐ Amplifiers
☐ Cases
☐ Components
☐ Electric
☐ Ukuleles

☐ Keyboards
☐ Accessories
☐ Accordions
☐ Acoustic Pianos
☐ Cases
☐ Digital Pianos
☐ Electronic
Keyboards
☐ Organs

☐ Lighting
☐ Accessories
☐ Cases
☐ Cinematography
☐ Projection
☐ Software
☐ Special Effects
☐ Staging/Truss | ☐ Media
☐ Instructional
☐ Periodicals
☐ Print
☐ Software
☐ Video

☐ Musical Education Resources

☐ Percussion
☐ Accessories
☐ Cases
☐ Components
☐ Cymbals
☐ Drums

☐ String & Bow
☐ Accessories
☐ Cases
☐ Components
☐ Instruments | ☐ Woodwind
☐ Accessories
☐ Cases
☐ Components
☐ Harmonicas
☐ Instruments

☐ Other _____

_____ |
|---|---|---|--|

PRIMARY SEGMENT

Check all that apply

- | | | | |
|--|--|--|---|
| ☐ Band & Orchestra/School Music | ☐ Electronic/Recording Products | ☐ Fretted Instruments | ☐ Piano & Organs |
| ☐ Printed & Digital Music | ☐ Pro-Audio & Lighting | ☐ Percussion | ☐ Related Services |

PAYMENT INFORMATION

Annual dues are \$300 plus there is a one-time application fee of \$30

Mail (Please include check or money order payable to "NAMM")
MAIL CHECKS TO: NAMM, 5790 Armada Drive, Carlsbad, CA 92008

Phone (A NAMM representative will call you for you credit card details)

The business applying for Membership represents that it is actively and legitimately engaged (although not as its predominant business) in selling musical instruments or products at retail and in related activities such as providing music lessons, instruments repair, or instrument or studio rental, and that the business purchases musical instruments, products, or components for such retail sales from three or more music industry manufacturers or distributors (or at wholesale from dealers). Misrepresentation is grounds for revocation of Membership without notice or hearing.

The applicant business and I agree to NAMM's Policies and to be bound by NAMM's bylaws and by all applicable rules and regulations, as they may be amended from time to time by NAMM (a copy of these policies are available at www.namm.org or by written request to NAMM at info@namm.org or by mail at 5790 Armada Drive, Carlsbad, California, USA 92008.) All sales are final. No refunds on Membership dues, trade show attendance fees or services.

The applicant business covenants not to sue, file, or maintain or threaten any action in law or in equity against NAMM or NAMM personnel: (i) alleging that any use or display by any third party of Intellectual Property in connection with NAMM events or publications, including but not limited to the NAMM Show and other NAMM trade shows, infringes or otherwise violates any right or title held by the business of any of its officers, directors, and owners; (ii) alleging that NAMM is responsible for any damages arising from business transactions between the applicant and a third party arising from or resulting from the applicant's attendance at a NAMM trade show or event; or (iii) alleging that NAMM is responsible for any damages arising from the applicant's participation in NAMM, including the applicant's attendance at NAMM events, unless such damages arose directly as a result of NAMM's intentional action, omission or negligence.

The applicant agrees to hold harmless and indemnify NAMM, and NAMM's officers, directors, employees, and representatives from and against any and all loss, cost, expense, claim, liability, or damage, including reasonable attorney's fees, arising from or in connection with: (i) the conduct, actions or omissions of the applicant or its affiliates, officers, directors or owners in connection with any NAMM event or function; (ii) business transactions between the applicant and any third party arising or resulting in any manner from the applicant's attendance at a NAMM event or function; or (iii) trademark, service mark, trade name, copyright, or patent infringement by the applicant or its affiliates, officers, directors, owners, or other personnel.

Privacy Consent Language for NAMM Communications

Whenever I provide email address(es) and fax number(s) to NAMM, above or otherwise, the business and I are consenting to receive NAMM communications by email and fax, including, but not limited to, trade show/hotel registration notices and membership reminders, as well as promotions of NAMM's various programs and services provided as benefits of Membership.

Authorized Signature (Required): _____ Date: _____

Please return by mail, or to join@namm.org

HOW TO JOIN NAMM AS AN MANUFACTURER REP MEMBER

In order to process your application for NAMM membership, we'll need to gather some additional information about you and your company.

Once you have completed the application, please email or fax it to us with the following documentation:

1. A list of three manufacturers you do business with
2. A government-issued document showing your company name.
 - Why? Every NAMM member is asked to have on file a copy of a government-issued document (i.e. business license, sales tax permit, corporate documentation, etc...) showing proof of legal company name.
 - Also, if your company operates with a DBA, please include documentation for that additional name in addition to the corporate name.

Once you have everything complete and ready to go, you can submit it by email (join@namm.org) fax (760-496-1160) or by mail to:

NAMM
Attn: Membership
5790 Armada Drive
Carlsbad, CA 92008

Once we have this documentation, we can begin to process and review your application. This process typically takes about 48 hours. Once approved, you'll receive an email from us with your membership information!

Thank you—we look forward to having you as a NAMM member!