

COMPANY PROFILE

LEGAL Registered Company Name: _____ Legal DBA: _____

Established (Year): _____ # of Full Time employees on payroll (including owners): _____

Authorized Contact: _____ Job Title: _____ Email: _____

Business Address: _____

City, State, Zip, Country: _____

Business Phone #: _____ Fax: _____ Toll Free: _____

Company email: _____ Website: _____

TYPE OF COMPANY SPECIFIC TO THE MUSIC PRODUCTS INDUSTRY

Check all that apply

- | | | | |
|---|------------------------------------|--|---|
| <input type="checkbox"/> MI Retail Store | <input type="checkbox"/> Pro Audio | <input type="checkbox"/> Retail Store (Music Products Secondary) | <input type="checkbox"/> AV Systems Integrator/Sound Contractor |
| <input type="checkbox"/> Music School with Retail Sales | <input type="checkbox"/> Rentals | <input type="checkbox"/> Repair Shop | <input type="checkbox"/> Commercial Recording |
| | | | <input type="checkbox"/> Vintage/Pawn |

SERVICE CHANNELS

Check all that apply

- ☐ Brick and Mortar (physical location) ☐ Other
- ☐ Online Web Store

PRIMARY SEGMENT

Check all that apply

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Band & Orchestra/School Music | <input type="checkbox"/> Electronic/Recording Products | <input type="checkbox"/> Fretted Instruments | <input type="checkbox"/> Piano & Organs |
| <input type="checkbox"/> Printed & Digital Music | <input type="checkbox"/> Pro-Audio & Lighting | <input type="checkbox"/> Percussion | <input type="checkbox"/> Related Services |

WE OFFER

- | | | |
|------------------------|-----------------------------|------------------------------|
| We offer installations | <input type="checkbox"/> No | <input type="checkbox"/> Yes |
| We offer lessons | <input type="checkbox"/> No | <input type="checkbox"/> Yes |
| We rent | <input type="checkbox"/> No | <input type="checkbox"/> Yes |
| We repair | <input type="checkbox"/> No | <input type="checkbox"/> Yes |

LOCATIONS

Do you have other locations? ☐ No ☐ Yes (If yes, how many locations? _____)

PAYMENT INFORMATION

Mail (Please include check or money order payable to "NAMM")
MAIL CHECKS TO: NAMM, 5790 Armada Drive, Carlsbad, CA 92008

Phone (A NAMM representative will call you for you credit card details)

The business applying for Membership represents that it is actively and legitimately engaged (although not as its predominant business) in selling musical instruments or products at retail and in related activities such as providing music lessons, instruments repair, or instrument or studio rental, and that the business purchases musical instruments, products, or components for such retail sales from three or more music industry manufacturers or distributors (or at wholesale from dealers). Misrepresentation is grounds for revocation of Membership without notice or hearing.

The applicant business and I agree to NAMM's Policies and to be bound by NAMM's bylaws and by all applicable rules and regulations, as they may be amended from time to time by NAMM (a copy of these policies are available at www.namm.org or by written request to NAMM at info@namm.org or by mail at 5790 Armada Drive, Carlsbad, California, USA 92008.) All sales are final. No refunds on Membership dues, trade show attendance fees or services.

The applicant business covenants not to sue, file, or maintain or threaten any action in law or in equity against NAMM or NAMM personnel: (i) alleging that any use or display by any third party of Intellectual Property in connection with NAMM events or publications, including but not limited to the NAMM Show and other NAMM trade shows, infringes or otherwise violates any right or title held by the business of any of its officers, directors, and owners; (ii) alleging that NAMM is responsible for any damages arising from business transactions between the applicant and a third party arising from or resulting from the applicant's attendance at a NAMM trade show or event; or (iii) alleging that NAMM is responsible for any damages arising from the applicant's participation in NAMM, including the applicant's attendance at NAMM events, unless such damages arose directly as a result of NAMM's intentional action, omission or negligence.

The applicant agrees to hold harmless and indemnify NAMM, and NAMM's officers, directors, employees, and representatives from and against any and all loss, cost, expense, claim, liability, or damage, including reasonable attorney's fees, arising from or in connection with: (i) the conduct, actions or omissions of the applicant or its affiliates, officers, directors or owners in connection with any NAMM event or function; (ii) business transactions between the applicant and any third party arising or resulting in any manner from the applicant's attendance at a NAMM event or function; or (iii) trademark, service mark, trade name, copyright, or patent infringement by the applicant or its affiliates, officers, directors, owners, or other personnel.

Privacy Consent Language for NAMM Communications

Whenever I provide email address(es) and fax number(s) to NAMM, above or otherwise, the business and I are consenting to receive NAMM communications by email and/or fax, including, but not limited to, trade show/hotel registration notices and membership reminders, as well as promotions of NAMM's various programs and services provided as benefits of Membership.

Authorized Signature (Required): _____ Date: _____

Please return by mail, or to join@namm.org

HOW TO JOIN NAMM AS AN RETAIL MEMBER

In order to process your application for NAMM membership, we'll need to gather some additional information about you and your company.

Once you have completed the application, please email or fax it to us with the following documentation:

1. A list of three dealers/distributors you do business with
 - Why? NAMM members should be legitimately engaged in the selling of music and sound products and services. By listing three companies and contacts you sell to, we can ensure that all members are active in their business.
2. A government-issued document showing your company name.
 - Why? Every NAMM member is asked to have on file a copy of a government-issued document (i.e. business license, sales tax permit, corporate documentation, etc...) showing proof of legal company name.
 - Also, if your company operates with a DBA, please include documentation for that additional name in addition to the corporate name.
3. Send a copy of 2 invoices showing the wholesale purchase of supplies from manufacturers or distributors.
 - Why? NAMM members should be legitimately engaged in the selling of music and sound products and services. By providing two invoices, we can ensure that all members are active in their business.

Once you have everything complete and ready to go, you can submit it by email (join@namm.org) fax (760-304-5857) or by mail to:

NAMM
Attn: Membership
5790 Armada Drive
Carlsbad, CA 92008

Once we have this documentation, we can begin to process and review your application. This process typically takes about 48 hours. Once approved, you'll receive an email from us with your membership information!

Thank you—we look forward to having you as a NAMM member!