

NAMM®



WEBINAR

SERIES

# SUPPORT MUSIC COALITION

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PRESENTS:

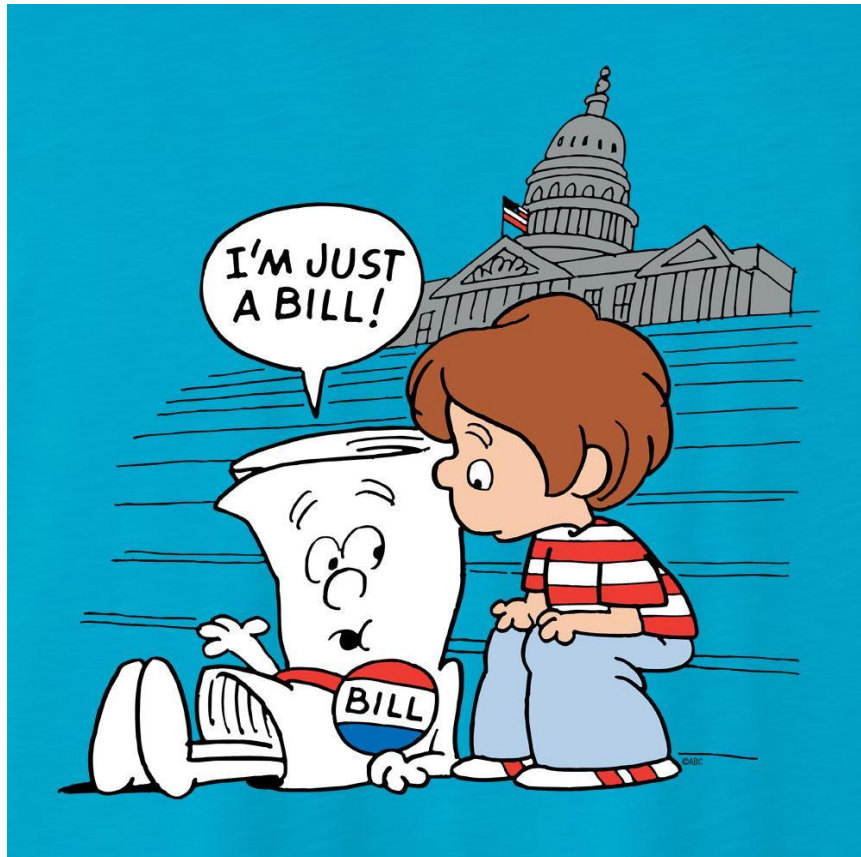
# Joining (or Building) a Successful State Alliance

# FY 2026 Budget & Appropriations

Program Title	FY 2025 Funding	Budget Proposal	House Bill	Senate Bill	FY 2026 FINAL
<b>Title I</b>	\$18.41 B	\$18.41 B	<b>\$14.6 B</b>	\$18.5 B	\$18.4 B
<b>IDEA</b>	\$14.2 B	\$14.9 B	\$14.289 B	\$15.2 B	\$15.5 B
<b>Title IV-A</b>	\$1.38 B	<b>\$0</b>	\$1.385 B	\$1.38 B	\$1.38 B
<b>21<sup>st</sup> Century Community Learning Centers</b>	\$1.33 B	<b>\$0</b>	\$1.33 B	\$1.33 B	\$1.33 B
<b>Title II</b>	\$2.19 B	<b>\$0</b>	<b>\$0</b>	\$2.19 B	\$2.19 B
<b>Assistance for Arts Education</b>	\$36.5 M	<b>\$0</b>	<b>\$0</b>	<b>\$31.5 M</b>	\$36.5 M
<b>National Endowment for the Arts</b>	\$207 M	<b>\$0</b>	<b>\$135 M</b>	\$207 M	\$207 M

# FY 2027 Funding Process

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- **President Expected to Release FY 2027 Budget Proposal (Week of March 30)**
- **Appropriations Committee Hearings (April/May)**
- **Appropriations Committee Markups (June/July)**
- **House & Senate Floor Votes (July/September)**
- **Start of FY 2027 (October 1)**

# Support Music Education Funding



## Programs

- ❖ **Title I, Part A**
- ❖ **Title II, Part A**
- ❖ **Title IV, Part A**
- ❖ **Assistance for Arts Education**
- ❖ **National Endowment for the Arts**

# NAMM's Federal Advocacy

Historically, NAMM has worked on the Federal, State and Local Levels to urge elected officials to continue fully funding Title I, Title II-A, Title IV-A, and the National Endowment for the Arts (NEA), ensuring sustained support for these critical programs.

- Title I serves an estimated 25 million students in nearly 90 percent of school districts and nearly 60 percent of all public schools with supplemental financial assistance.
- Title II-A grants provide States and school districts with a flexible source of funding to strengthen the skills and knowledge of teachers, principals, and administrators to enable them to improve student achievement.
- Title IV-A (SSAE) grants provide SEAs and LEAs with flexible resources that provide students with access to a well-rounded education.
- National Endowment for the Arts (NEA) funding supports art programs that can enhance economic development, create jobs, and expand arts learning.

NAMM will continue to urge Congress to fully fund Title I, Title II-A, Title IV-A, and National Endowment for the Arts to provide our students with a well-rounded education, as established in ESSA.

# NAMM Ask to Governors

- We ask governors and state education officials to examine how schools can utilize ESSA's SSAEGs and other federal programs to create and expand music education programs.
- We request governors' sustained commitment and support for quality music education as an essential learning force that must be available to all students.
- We offer to be a resource to governors and state and local education officials in the development of policies and best practices for music instruction.

# AFTA's STATE ECONOMIC DATA:

## WHY THE ARTS MATTER IN CALIFORNIA



### NATIONAL ARTS FACTS

**FOR-PROFIT & NON-PROFIT  
ARTS & CULTURE SECTORS REPRESENT**

**4.24%** Nation's GDP    **5.4 M** Jobs



**\$1.17 TRILLION** Arts & Culture



**\$943.7 B** Transportation



**\$274.2 B** Agriculture & Forestry

The national arts and culture sector was a **\$1.17 trillion industry** in 2023 (4.24% of the nation's GDP), representing **5.4 million jobs** (3.35% of nation's workforce), and total compensation of **\$553.9 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#) (2025). Data collected for 2023.

### CALIFORNIA ARTS FACTS

**FOR-PROFIT & NON-PROFIT  
ARTS & CULTURE SECTORS REPRESENT**

**7.5%** State's GDP    **821,183** Jobs



**\$289 BILLION** Arts & Culture



**\$124.8 B** Transportation



**\$48.2 B** Agriculture & Forestry

The California arts and culture sector was a **\$289 billion industry** in 2023 (7.5% of the state's GDP), representing **821,183 jobs** (4.34% of California's workforce), and total compensation of **\$136.2 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#) (2025). Data collected for 2023.

# AFTA's STATE ECONOMIC DATA:

## ECONOMIC IMPACT OF **NON-PROFIT** ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). [Arts & Economic Prosperity 6](#).

## ECONOMIC IMPACT OF **FOR-PROFIT & NON-PROFIT** ARTS & CULTURE INDUSTRY

Statewide Report of **Broader** Creative Economy

**\$507.4 B** Economic activity annually

In 2021, the **Otis College Report** on the Creative Economy measured the size of the broader for-profit, non-profit, & gig worker economy at **\$507.4 billion**.

Source: Otis College of Arts and Design (2021). [Otis College Report on the Creative Economy](#).

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY25 **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) for FY25, maintaining level funding through a **Continuing Resolution (CR)**. This amounts to just **62 cents per capita**. Ideally, Congress should index **\$1 per capita** funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2025.

## PUBLIC FUNDING RECEIVED FOR CALIFORNIA ARTS & CULTURE SECTOR

State Appropriation FY25 **\$32,392,000**

NEA State Grant FY25 **\$1,519,591**

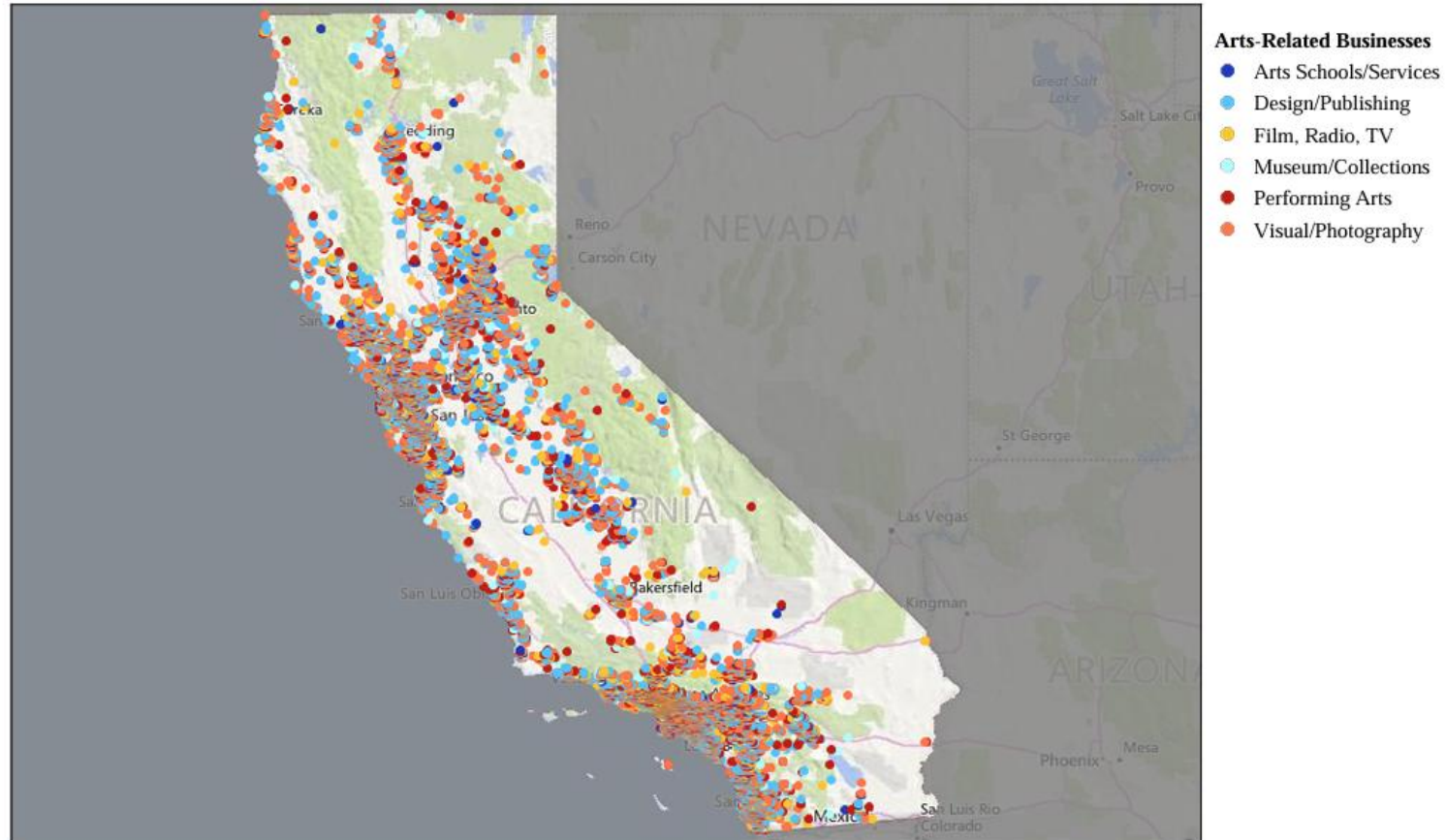
344 Direct NEA Grants FY24 **\$10,418,580**

Source: [NEA, NASAA](#) 2025

06/04/2025

# AFTA'S STATE ECONOMIC DATA:

## 103,191 Arts-Related Businesses Employ 545,627 People



**California is home to 103,191 arts-related businesses that employ 545,627 people.** The creative industries account for 5.1 percent of the total number of businesses located in California and 2.9 percent of the people they employ. The map above plots the creative industries, with each dot representing a unique arts business establishment.

# AFTA's ARTS ECONOMIC DATA:

## HOW DO ARTS AND BUSINESSES MAKE GREAT PARTNERS?

*Click each stat to see the source and learn more.*

### EMPLOYEES

**89%** of executives agree that creativity is a top skill for today's workforce.

### COMPANY

**69%** of companies that received national recognition for being a 'best place to work' reported the company fosters creativity.

### COMMUNITY

**76%** of artists and creative workers say their creative or artistic practice has been used to raise morale, create community cohesion, or generally lighten the experience of members of their community" during the COVID-19 crisis.

### DIVERSITY & EMPATHY

**73%** of population agree that arts "help them understand other cultures better".

*Learn more about why arts and businesses should partner at the [pARTnership Movement](#).*

# Take Action

## 1 Schedule One Conversation with a Decision Maker

👉 Action: Within the next 7 days, identify and reach out to one school board member or district leader.

## 2 Activate 3 People Outside Music Education

👉 Action: Make a list of 3 non-music allies and invite them into the work.

## 3 Plug Into or Build Your State Coalition

👉 Action: Join your existing state alliance, Start a small working group (3–5 people) to begin one, or Contact SupportMusic Coalition for support in setting up the coalition

# Resources

**ClaireK@NAMM.org | MKamphuis@connselmer.com**

Indiana Arts Network: <https://www.inartsednetwork.org/>

Music for All: <https://musicforall.org/>

Music IS Education: <https://www.musiciseducation.org/>

NAfME: <https://nafme.org/>

NAMM Careers in Music: <https://careers.namm.org/>

NAMM Policy: <https://www.namm.org/policy>

Teach Music Coalition: <https://www.teachmusic.org/>



## Mission

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The mission of the Indiana Arts Education Network (IAEN) is to ensure that every Indiana student has reliable access to a well-rounded education that includes music and the arts.

## Vision

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The Indiana Arts Education Network has a vision for every Indiana child to reach their full potential so they will be equipped to lead successful lives and help make Indiana the best place in the country to live and work.

# Music **IS** Education

[musiciseducation.org](https://musiciseducation.org)

Music IS Education brings together state and national music education organizations to support effective advocacy at the state and local levels. MIE showcases best practices, stories of success, links to arts education data, policies, and research, and opportunities to connect with fellow advocates across the country.

**Ready to be an Advocate?**

## Introducing Karl B!

- ✓ Your Music & Arts Ed Advocacy Assistant
- ✓ Custom Built Knowledge Base
- ✓ Can Help with Letters, Speeches, Talking Points, Research, Advocacy Planning, and Role Playing





# Start a Conversation

**NAMM Foundation**

**CONSIDER A CAREER IN MUSIC!**

Combine a Passion for Music into a Fulfilling Career.

A career in music includes hundreds of viable choices in addition to the traditional performer and teacher pathways. Music and the creative industries – including pro-audio, event technology, and more – are dynamic and constantly expanding. Explore the NAMM Foundation's Consider a Career in Music initiative online.

[NAMMFOUNDATION.ORG/CAREERS-IN-MUSIC](https://NAMMFOUNDATION.ORG/CAREERS-IN-MUSIC)

**NAMM Foundation**

**CONSIDER A CAREER IN MUSIC!**

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**CONSIDER A CAREER IN MUSIC!**

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**TEACH MUSIC**

[teachmusic.org](https://teachmusic.org)

Facebook, Twitter, Instagram icons

**CONSIDER A CAREER IN MUSIC!**

**CONSIDER A CAREER IN MUSIC!**

WHAT WE DO | WHY MUSIC MATTERS | COMMUNITY | For Educators | Blog | Get Involved | [JOIN US](#)

## CAREERS IN MUSIC

Hundreds of choices—in addition to the traditional paths of performance and teaching—can provide life-long, secure, and rewarding careers in music.

### RECENT ARTICLES

April 26, 2024  
**MORE TO START, FEWER TO QUIT: APRIL'S TIPS TO HELP GROW YOUR MUSIC PROGRAM**

Scholarship Opportunities to Support Career Paths

April 3, 2024  
**The NAMM Foundation Celebrates 25 Years of Best Communities for Music Education**

Learn.  
Engage.  
Advocate.

[namm.org/issues-and-advocacy/fly-in](http://namm.org/issues-and-advocacy/fly-in)



**NAMM<sup>®</sup>**

**Advocacy Fly-In**

MAY 13, 2026 • WASHINGTON, DC

# CONGRESSIONAL RECORD 2026

[WWW.CONGRESSIONALRECORD.NET](http://WWW.CONGRESSIONALRECORD.NET)

Congressional Record



# JENNA DAY

## OWNER, DAY VIOLINS AND NAMM BOARD MEMBER

“We are here not because it is easy work, but because it is important work. We are not just fighting for funding or for policy—we are fighting for access, for equity, and for the chance for every child to know what it feels like to create beauty in a noisy world. Because talent is universal, but opportunity is not. That’s why we’re here. That’s why we keep coming back.”

# Join the SupportMusic Coalition

<https://www.namm.org/support-music/coalition>

NAMM's SupportMusic Coalition brings critical information to its members to build powerful advocacy networks at the federal, state and local levels. Through strategic collaboration, resource sharing, and grassroots mobilization, we unite diverse voices to ensure music education programs and the music industry thrive in communities across America. Whether you're defending against budget cuts, advancing policy initiatives, or building lasting partnerships, the SupportMusic Coalition provides the tools, intelligence, and collective strength needed to make a real impact where it matters most.