

New for The 2027 NAMM Show: Expanded Material Handling Package

We're making material handling easier, more predictable, and more exhibitor friendly. Beginning with The 2027 NAMM Show, exhibitors will receive an expanded complimentary material handling allowance based on their paid exhibit space.

What's Included?

1,000 lbs. of material handling for every 100 sq. ft. of paid exhibit space

- 5' x 10' Booth = 500 lbs.
- 10' x 10' Booth = 1,000 lbs.
- 10' x 20' Booth = 2,000 lbs.
- 20' x 20' Booth = 4,000 lbs.

Applies to freight shipped to the Advance Warehouse, Show Site, or delivered by Privately Owned Vehicle (POV).

What's Different?

- ✓ Warehouse Receiving Fees Eliminated
- ✓ Overtime Material Handling Charges Eliminated
- ✓ Special Handling Fees Eliminated
- ✓ Freight Target Schedule Fees Eliminated

Simple, Predictable Pricing

Additional freight over your allowance is billed at \$1.55 per pound.

Example: A 10' x 20' booth receives 2,000 lbs. included.

If your shipment weighs 2,500 lbs., the 500 lb. overage would be \$775.

Why We're Making This Change

Greater value • Easier budgeting • Simplified freight planning • More flexibility • Fewer unexpected onsite charges

This enhanced program is designed to make exhibiting at The NAMM Show more predictable, cost-effective, and easier to manage.

Questions? Contact your Account Executive.