

The 2027 NAMM Show

Events: January 26-30, 2027

Exhibits: January 28-30, 2027

Anaheim Convention Center

Anaheim, CA

Booth details

Booth equipment

Island booths are exposed on all four sides and are unfurnished, Split Island Booths share a common wall with another split island booth, exposed on three sides and are unfurnished.

Standard Exhibit Space (10' x 10') receives 8' high black back drape, 3' high black side drape and a one-line identification sign.

Small Booths (5' x 10') receive 8' high black back drape, 3' high black side drape, one 4'L x 30"H black draped table, one Limerick® chair by Herman Miller, 5' x 10' classic gray booth carpet, and a one-line identification sign.

New 2027 Material Handling Package provided by NAMM. No more Overtime, Special Handling or Warehouse Charges.

For each 100 SQ FT of paid exhibit space, NAMM provides a complimentary allotment of 1,000 lbs of freight to Show Site and Warehouse.

For 5x10 booths each 50 sq. ft of paid exhibit space, NAMM provides a complimentary 500 lbs of freight to Show Site and Warehouse.

Exhibit hall carpet

Flooring is not required. The aisles will be carpeted as follows:

Aisle Carpet - ACC Exhibit Halls A - E: Designated aisles will have midnight blue aisle carpet.

Aisle Carpet - ACC North & Meeting Rooms: Rooms are carpeted with existing facility carpet.

NAMM will provide detailed information on meeting room carpet colors with your room assignments. ACC policy mandates the meeting rooms have the proper floor protection during move-in, which is provided by NAMM.

Show schedule

Discount price deadline

To receive advance order discount rates, we recommend beginning your order by **December 18, 2026**, to allow enough time for processing and address any questions that may arise. All orders must be submitted and finalized through FreemanOnline by **December 28, 2026**.

Exhibitor move-in

Friday, January 22, 2027	1:00 PM - 5:00 PM	Please refer to your targeted move-in floor plan
Saturday, January 23, 2027	8:00 AM - 5:00 PM	Please refer to your targeted move-in floor plan
Sunday, January 24, 2027	8:00 AM - 5:00 PM	Please refer to your targeted move-in floor plan
Monday, January 25, 2027	8:00 AM - 5:00 PM	Please refer to your targeted move-in floor plan
Tuesday, January 26, 2027	8:00 AM - 5:00 PM	Please refer to your targeted move-in floor plan
Wednesday, January 27, 2027	8:00 AM - 5:00 PM	Please refer to your targeted move-in floor plan

Exhibit hall hours

Exhibitors will be allowed access starting at 7:00 AM each day for a sales meeting or media opportunity.

Thursday, January 28, 2027	10:00 AM - 6:00 PM
Friday, January 29, 2027	10:00 AM - 6:00 PM
Saturday, January 30, 2027	10:00 AM - 5:00 PM

subject to change.

Exhibitor move-out

Saturday, January 30, 2027	5:00 PM - 9:00 PM	Pre-order Labor and Services
Sunday, January 31, 2027	8:00 AM - 5:00 PM	Pre-order Labor and Services
Monday, February 01, 2027	8:00 AM - 5:00 PM	
Tuesday, February 02, 2027	8:00 AM - 2:00 PM	

Exhibitors may work outside of published move-in/move-out hours if needed. Badged exhibiting staff and I&D workers may stay and work in the booth. However, in and out privileges are not allowed outside of these published hours. For information regarding straight time and overtime rates for labor [click here](#).

Freeman will begin returning empty containers as soon as the aisle carpeting is removed or plastic covering has been laid in the aisles of the exhibit hall.

Shipping and material handling

Warehouse shipping address:

Exhibiting Company Name / Booth Number
The 2027 NAMM Show
C/O Freeman
3456 E Miraloma Ave
Anaheim, CA 92806
USA

Warehouse shipping information

- The Freeman Warehouse will be closed on Wednesday, December 24, 2026, Thursday, December 25, 2026, Thursday, January 1, 2027 and Monday, January 18, 2027 in observance of the Christmas, New Year's and MLK holidays.
- Ship early to avoid delays and save money.
- Freeman will accept crated, boxed or skidded material beginning December 18, 2026 at the warehouse shipping address.
- Material arriving after January 15, 2027 will be received at the warehouse with an additional after deadline charge.
- Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or un-skidded machinery), cash on delivery (COD) shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 4,500 pounds or a single piece of freight beyond the dimensions of 108"H x 93"W x 144"L.
- Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 3:30 PM.
- Certified weight tickets must accompany all shipments.
- If required, provide your carrier with this phone number: (888) 508-5054.

Show site shipping address:

Exhibiting Company Name / Booth Number
The 2027 NAMM Show
Anaheim Convention Center
C/O Freeman
1850 West St
Anaheim, CA 92802
USA

Show site shipping information

- Freeman will receive shipments at the exhibit facility beginning January 22, 2027.
- Shipments arriving before this date may be refused by the facility.
- Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.
- Certified weight tickets must accompany all shipments.
- Ensure your driver has the following information to expedite unloading and delivery to your booth: Show Name, Exhibitor Name, Booth #.
- If required, provide your carrier with this phone number: (888) 508-5054.

For important Marshalling Yard information, [click here](#) and review the marshalling yard section of the "Where & when do I ship my materials?"

Service contractor contact information

Freeman

We want you to have a successful show. If we can be of assistance, please contact [Exhibitor Support](#). If you need to book or quote shipping services, please contact [Freeman Transportation®](#).

Exhibitor frequently asked questions

For more information and helpful hints on products and services, ordering and invoicing, shipping your freight, and other top questions, please visit [FreemanOnline's FAQ page](#).

Exhibitor service hours

Our Exhibitor Services team will be available from 8:00 AM - 5:00 PM from the first day of Exhibitor Move-in to the last day of Exhibitor Move-out. Hours may be extended the day before show open and the day of show close to assist with additional exhibitor needs.

Pre-show checklist

Labor information

- Carefully read the Union Rules and Regulations to determine your labor needs.
- Refer to your ordering site under Display Labor for Straight time and Overtime hours.

Show paperwork and labels

- Complete the [Outbound Shipping](#) paperwork online and Freeman will gladly prepare your outbound Material Handling Agreement and labels in advance.
- Ensure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

During show checklist

On-site information

- Please arrive with enough time to set up your booth.
- Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk.
- Please contact Zach Davis at zach.davis@freeman.com for scheduling your piano delivery to avoid lengthy delays. Please refer to the [Piano Guidelines](#) for more detailed information relative to piano move-in.
- When provided by Freeman, booth cleaning and porter services are exclusive to Freeman and include booth vacuuming, shampooing, floor cleaning, and trash removal on the show floor.

Move-out checklist

Dismantle and move-out information

- Do not leave the booth unattended or unpacked product visible during move-in or move-out. Never store excess merchandise in the empties (crates/cartons) that are stored by the drayage contractor in/outside of the facility.
- Remain with your merchandise during move-out until your empties have arrived, goods packed, scaled, labeled and MHA (Bill of Lading) prepared and removed.
- Furnish an accurate and complete MHA (Bill of Lading) to Freeman and the shipping company. Freeman's responsibility begins when items are picked up at the Exhibitor's booth and terminates upon delivery to the forwarding carrier. Be sure to review the [Purchase Terms](#) for additional details.
- All exhibitor materials must be removed from the exhibit facility by February 02, 2027 - 2:00 PM.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all carriers check-in by February 02, 2027 - 12:00 PM. **In the event your selected carrier fails to show on final move-out day, Freeman reserves the right to re-route your freight onto another carrier.**

Excessive trash and booth abandonment

- Note that any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-out.
- Clear out booth. Any excessive materials left in the booth at the end of the event will be considered trash.

