

New for The 2027 NAMM Show: Expanded Material Handling Package

We're making material handling easier, more predictable, and more exhibitor friendly.

Beginning with The 2027 NAMM Show, we are adding even more complimentary items to your existing material handling allowance. As a reminder, NAMM has always provided free material handling service, as outlined below. But now there's even more!

What continues to be included?

1,000 lbs. of material handling for every 100 sq. ft. of **paid** exhibit space

- 5' x 10' Booth = 500 lbs.
- 10' x 10' Booth = 1,000 lbs.
- 10' x 20' Booth = 2,000 lbs.
- 20' x 20' Booth = 4,000 lbs.

This free service applies to freight shipped to the Advance Warehouse, Show Site, or delivered by Privately Owned Vehicle (POV).

What's New?

-Warehouse Receiving Fees Eliminated – save even more time and money and ship early and have your freight waiting for you in your booth when you and your labor arrive.

-Overtime Material Handling Charges Eliminated – Doesn't matter when your shipment arrives, it's still included in your allotment, and the price is the same once you surpass your allotment and pay per pound

- Special Handling Fees Eliminated – no more added fees for mixed, loose, uncrated, oversized, and non-stackable freight. It's all included!

- Freight Target Schedule Fees Eliminated – staying on target helps expedite the show move in, however, if you're off target, you won't be charged a fee. You can also target delivery over the weekend!

Simple, Predictable Pricing

Additional freight over your allowance is billed at \$1.55 per pound. No more complete CRT calculations.

Example: A 10' x 20' booth receives 2,000 lbs. complimentary with paid space.

If your shipment weighs 2,500 lbs., the 500 lb. overage would be \$775.

Why We're Making This Change

Greater value • Easier budgeting • Simplified freight planning • More flexibility • Fewer unexpected onsite charges

This enhanced program is designed to make exhibiting at The NAMM Show more predictable, cost-effective, and easier to manage.

Questions? Contact your Business Development Partner.