

FREEMAN

2170 S. Towne Centre Place, Suite 100
 Anaheim, CA 92806
 (714) 254-3410 Fax: (469) 621-5602

The NAMM Show
 january 16/19 2020 california

DEADLINE DATE
DECEMBER 16, 2019

INCLUDE THE FREEMAN METHOD OF PAYMENT FORM WITH YOUR ORDER

NAME OF SHOW: **The NAMM Show 2020 / January 16 - 19, 2020**

COMPANY NAME: _____ BOOTH #: _____ BOOTH SIZE: X

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS: _____

For Assistance, please call **Theresa Bacinski** at (714) 254-3714.

SOFTWARE.NAMM SERVICES - FULL DEMO UPGRADE

CONTACT INFORMATION:

Freeman will work with you to coordinate the optional upgrade options listed below to accommodate the product being display in your booth. **Theresa Bacinski** may be reached at (714) 254-3714 or emailed at: **Theresa.Bacinski@freemanco.com**

ELECTRICAL SERVICES:

Please note: Each booth package already includes a 5 amp (500 watt) electrical outlet. For any additional electrical services needed please submit this order form with your method of payment.

- 1000 Watts (10 amps)\$ 190.90 Discount* / \$ 286.35 Standard
- 2000 Watts (20 amps)\$ 255.40 Discount / \$ 383.10 Standard

CUSTOM WALL GRAPHIC:

Please note: Each booth package will receive a complimentary ID sign. If you would like to upgrade to a custom graphic please submit this order form with your method of payment.

(77-1/2"w x 92-15/16"h / The viewable area above counter top is 77-1/2"W x 50-3/4"H)

(77-1/2"w x 92-15/16"h / The viewable area above counter top with shelf is 77-1/2"W x 32-3/4"H)

- Full Wall Graphic\$ 630.00 Discount* / \$ 850.50 Standard



FULL DEMO SHELF OPTION:

(6'-6"w x 1'-10-15/16"d / Each shelf includes grommet hole for cords)

- Shelf\$ 126.35 Discount* / \$ 170.55 Standard

CABINET:

___ 17308 2M x 1/2M x 36" High....\$ 648.85 Discount* / \$ 875.95 Standard

*To receive the Discount prices listed above, orders must be received along with Method of Payment by DECEMBER 16, 2019. Orders received on or after December 17, 2019 cannot be guaranteed and will incur the Standard prices listed above.

TOTAL COST				
_____	+	_____	=	_____
Sub-Total		7.75% Tax		Total Cost

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our desire is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to ensure accurate color reproduction.

PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

Minimum requirements for original artwork, such as logos, when Freeman is providing design and layout:

- 300 dpi resolution at a size of 8 x 10 inches (higher resolution files will result in improved final product)

Minimum requirements for final artwork that Freeman will reproduce exactly as provided:

- 100 dpi resolution at full size of actual finished product

Minimum requirements for both:

- All related PMS and/or CMYK color codes (if submitting CMYK values, please supply accurate color swatches)
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a “vector” file, include all fonts, or convert fonts to outlines or paths

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs (listed in order of preference):

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW
- QUARK XPRESS

Files should always be saved in their native format.

ACCEPTABLE FILE TYPES

Files that Freeman **can use** in order of preference, include:

- EPS and AI (especially when submitting logos)
- TIF (especially when submitting photos)
- JPG (provided resolution is high enough for photo images; not recommended for logos)

File types that Freeman **cannot use** to reproduce high quality graphics include:

- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

WAYS TO SEND ARTWORK

- Artwork files that are of acceptable resolution as listed above will typically be too large to send via e-mail. Files should be sent via overnight delivery on either a CD-ROM or a DVD. A printed hard proof needs to accompany the files.
- Files may also be posted to Freeman’s FTP site. You may get the password and other needed information from your Freeman service representative in order to post files. However, a hard copy proof and backup must be sent via overnight delivery in addition to posting the electronic files.

Please visit us at: www.freeman.com