

## The 2017 NAMM Show – Best in Show Winner List



### Round 1: Best Add-Ons and Accessories

Mikme Wireless Microphone and Audio Recorder ... Booth 1271  
BandTool, Distributed by St. Louis Music ... Booth 4000  
Meinl Cymbal Tuners ... Booth 205B  
Ernie Ball Paradigm Guitar Strings ... Booth 5440  
Gator Frameworks GFW-GTR-SEAT ... Booth 5426  
Music Gifts ... Hall E, Booth 1146

### Round 2: Gotta Stock It

Taylor GS Mini Bass ... Booth 213  
Music People BSK2500 Bell Kit With Stand ... Booth 4659, 5940  
Ludwig Element Evolution Drum Set ... Booth 4224  
Denon SC5000 Media Player ... Booth 206B  
Ludwig 8x14 Black Beauty Snare ... Booth 4224  
ADJ Airstream Wi-Fi Pack ... Booth 5774  
Alfred, Led Zeppelin—The Complete Studio Recordings ... Booth 4618

### Round 3: Companies to Watch

Roli ... Booth 204C  
Eastman Music ... Booth 4610  
Tackle Instrument Supply ... Booth 3255  
Aston Microphones ... Booth 6696  
Line 6 ... Marriott Grand Ballroom  
Roland ... Booth 300A  
Warm Audio ... Booth 6903  
Cordoba ... Booth 5308, 5309

### Round 4: Best in Show

Roli Blocks Modular Music Studio ... Booth 204C  
Cannonball Vintage Reborn Roadster Limited Edition Saxophones ... Booth 4424  
Roland EC-10M ELCajon Microphone Processor ... Booth 300A  
Fender American Professional ... Booth 300E, 304  
Universal Audio Apollo Twin MKII ... Booth 7001, 7802, 7804  
Hohner Mariachi Instruments ... Booth 3220

### Thank you to the Best in Show panelists:

Sammy Ash, Sam Ash Music  
George Quinlan Jr., Quinlan & Fabish  
Lynn Nicholson, Rhythm Traders  
Michael Doyle, Guitar Center  
Bobby Montemurro, Alto Music  
Gayle Beacock, Beacock Music

**Best in Show is moderated by Frank Alkyer, Music Inc. Magazine**