Wouldn’t You Like to Be a Pepper, Too?  
New Chili Peppers Play-Alongs from Hal Leonard  
Can Help You Jam like One!

MILWAUKEE – Just inducted into the Rock and Roll Hall of Fame, multi-Grammy-winners the Red Hot Chili Peppers are one of the hottest, tightest bands on the planet. For the first time ever, Hal Leonard Corporation will present RHCP titles in its signature play-along series for guitar, bass and drums.

Guitar Play-Along Vol. 153 (00702990), Bass Play-Along Vol. 42 (00702991) and Drum Play-Along Vol. 31 (00702992) will help you kick out funky jams like axe masters John Frusciante and Josh Klinghoffer, bass beast Flea, and the rock-solid Chad Smith.

All of these popular play-along series from Hal Leonard assist musicians in learning how to play their favorite Peppers songs quickly and easily. They just follow the notation or tab, listen to the CD to hear how their parts should sound, and then play along using the fantastic backing tracks. Melody and lyrics are included in the books, and the play-along CDs are enhanced so Mac & PC users can adjust the recordings to any tempo without changing pitch – a great learning tool.

The Guitar, Bass and Drum Play-Alongs all contain these Chili Peppers hits: The Adventures of Rain Dance Maggie • By the Way • Californication • Can’t Stop • Dani California • Scar Tissue • Suck My Kiss • Tell Me Baby • Under the Bridge. They’re a bargain at only $19.99 apiece.

For more information or to place an order for Red Hot Chili Peppers play-alongs, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

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The **Hal Leonard Baritone Ukulele Method Is Here!**

MILWAUKEE – The ukulele has been the darling of the MI industry for a few years now, for good reason. It’s fun, cool, cute, economical, and anyone can play it. Now Hal Leonard gives uke newbies even more options with the hot-off-the-press Baritone Ukulele Method by respected performer and educator Lil’ Rev.

The baritone ukulele is great for guitarists looking to double on another instrument because it is tuned like the top four strings of the guitar. Comprehensive and easy to use, the Hal Leonard Baritone Ukulele Method is designed for anyone just learning to play. It teaches: tuning; both music
reading and tablature; melody playing; chords & scales; strumming; tremolo; the history of the instrument; and much more. Students will learn lots of fun songs in various styles. The accompanying CD contains 72 tracks of songs for demonstration and play-along.

The Hal Leonard Baritone Ukulele Method book/CD pack (00696564) is value-priced at $10.99, and the Hal Leonard Baritone Ukulele Chord Finder (00696377 / $6.99) makes getting started even easier. For more information or to place an order for ukulele publications from Hal Leonard, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

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**Hal Leonard Presents Jeff Beck – Signature Licks**

**New Book/CD Breaks Down Distinctive Style of This Influential Guitarist**

MILWAUKEE – Last fall, Rolling Stone ranked Jeff Beck fifth in their list of the 100 Greatest Guitarists of All Time. MSNBC has called this multi-Grammy-winner and Rock and Roll Hall of Famer a “guitarist's guitarist.” In the new Jeff Beck – Guitar Signature Licks book/CD pack, author Dave Rubin shares the sought-after secrets of Beck's legendary playing.

Rubin offers a step-by-step breakdown of Beck’s style and go-to techniques, in both standard notation and tab. He provides in-depth analysis of the songs and solos that highlight Beck's incredible career, from The Yardbirds, to his landmark jazz-fusion albums, to the present day. The accompanying 57-track CD contains demos of all of the examples in the book, with the more difficult parts played both slowly and at normal speed.

Jeff Beck – Guitar Signature Licks teaches these ten masterpieces from this renaissance guitarist: Beck's Bolero • Big Block • Cause We've Ended as Lovers • A Day in the Life • El Becko • Freeway Jam • Goodbye Pork Pie Hat • Led Boots • Over Under Sideways Down • Rock My Plimsoul.

The Jeff Beck – Guitar Signature Licks book/CD pack (HL00696427) is a treasure trove of info for just $22.99. For more information or to place an order, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

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**Singers, Meet The Beatles!**

**Vocalists Get More Than Two Dozen Top Hits in Their Original Keys, Courtesy of New Hal Leonard Collection**

MILWAUKEE – The world's most innovative music print publisher, Hal Leonard has hundreds of publications featuring The Beatles. Now, for the first time, favorites from the Fab Four are available in the company's popular Original Keys for Singers series.

The Hal Leonard Original Keys for Singers series is designed for vocalists looking for authentic transcriptions from their favorite artists. The books transcribe famous vocal performances exactly as they were recorded, and also provide piano accompaniment parts for performance or practice.
The Beatles – Original Keys for Singers features lead vocal transcriptions with piano accompaniment for these 25 favorites: And I Love Her • Blackbird • Can’t Buy Me Love • Eleanor Rigby • The Fool on the Hill • Good Night • Got to Get You into My Life • Here Comes the Sun • Here, There and Everywhere • Hey Jude • I Will • Lady Madonna • Let It Be • The Long and Winding Road • Lucy in the Sky with Diamonds • Michelle • Norwegian Wood (This Bird Has Flown) • Ob-La-Di, Ob-La-Da • Penny Lane • Something • When I’m Sixty-Four • While My Guitar Gently Weeps • With a Little Help from My Friends • Yesterday • and You’ve Got to Hide Your Love Away.

A must for singers seeking authenticity in their renditions, The Beatles – Original Keys for Singers (HL00307400) sells for $19.99. For more information or to place an order, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

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New Hal Leonard Book/CD Packs Are Must-Haves for Serious Guitarists

_Essential Rock Guitar Techniques_ and _Lead Guitar Secrets_ Make Their Debut at NAMM

MILWAUKEE – Two go-to guitar authors for Hal Leonard have written new instructional books that will prove indispensable for guitarists looking to improve their playing. Chad Johnson has written Essential Rock Guitar Techniques, and Kirk Tatnall fills players in on Lead Guitar Secrets.

Essential Rock Guitar Techniques teaches two dozen skills that every serious player must master to sound authentic. What would a Metallica riff be without the palm mute, or a Van Halen solo sans tapping? Can you imagine hearing Z.Z. Top’s “Tush” or Joe Walsh’s “Life’s Been Good” without the signature slide guitar? Chad Johnson teaches you all of these skills – and many more – with carefully crafted exercises and more than 275 inspiring musical examples, nearly all of which are featured on the accompanying CD. If you’re tired of faking your way through your favorite rock songs because you’ve neglected to learn these special technique, you need this book.

Players will learn the art of soloing from the ground up with Lead Guitar Secrets. Kirk Tatnall provides an organized, logical approach that takes you from basic melodic soloing over one chord to more advanced concepts with common chord progressions. He breaks down core fretboard scale patterns, teaching how to effectively connect them up and down the neck. Kirk also covers rhythmic phrasing and articulation techniques such as bending, vibrato and legato, and improvisation. You’ll get ample hands-on training with the 80-track CD featuring play-alongs to practice over. Lead Guitar Secrets is perfect for folks getting started with playing lead, and for guitarists wishing to expand their skills.

Essential Rock Guitar Techniques (00696577) and Lead Guitar Secrets (00696470) sell for $19.99 each. For more information or to place an order, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

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New Hal Leonard Book/DVD Teaches Metal Drumming Concepts

Seasoned Drummer Andols Herrick Shares
His Experience to Teach the Essentials

MILWAUKEE – Hal Leonard will present at Summer NAMM Metal Drumming Concepts: Vital Beats, Exercises, Fills, Tips & Techniques. This unique book/DVD pack was written by Andols Herrick, the longtime drummer for metalcore masters Chimaira.

Herrick teaches all the essentials that heavy metal drummers need to know. He covers such topics as: double bass beats; hand exercises; time signature manipulation; the blast beat; drum & cymbal fills; and more. Each concept is thoroughly explained and notated in the book, and then demonstrated up close by Herrick himself on the accompanying hour-long DVD.

Herrick has been touring, recording, and teaching professionally since 2001. He recorded four full-length albums with Chimaira, and has toured the world supporting bands including Disturbed, Korn and Slayer. An exceptional educator, Herrick teaches private drum lessons to students of all ages and skill levels, and is an in-demand studio drummer.

Metal Drumming Concepts (06620160) retails for $19.99 – an exceptional value for a book/DVD pack. For more information or to place an order, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

Hal Leonard Serves Up Rock Piano Chops

New Book/CD by Mark Harrison
Teaches Players to Fire Up Their Technique

MILWAUKEE – In his more than 20 instructional publications for Hal Leonard, renowned educator Mark Harrison has tackled everything from blues and smooth jazz, to theory and eartraining. Keyboard players will be delighted by his latest offering, Rock Piano Chops, which will be available from Hal Leonard at NAMM.

Rock Piano Chops gives players a complete rock piano workout – in both modern and classic styles. They will develop their rhythmic feel, dexterity, hand coordination and voicing skills as they work through lots of fun, authentic examples; these pieces will help them use their newly honed rock piano techniques in a musical, stylistically effective way. Each music sample is recorded at several tempos, so keyboardists can choose the one that's right for them as they play along with the rock rhythm section on the CD.

Mark's music instruction books are enjoyed by students around the world. He also writes “Master Class” articles for Keyboard and How to Jam magazines, covering a variety of different keyboard styles and topics.

Rock Piano Chops (00312273) retails for $16.99. For more information or to place an order for this or other publications from Mark Harrison, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

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New Yo-Yo Ma Folio from Hal Leonard
Makes Room for Cello

*Songs of Joy & Peace* Features Cello/Piano/Vocal Transcriptions of 10
Tunes from This Legend & Friends

MILWAUKEE – An extraordinarily talented musician, cellist Yo-Yo Ma is a sheer joy to listen to. On his album *Songs of Joy & Peace*, he collaborates on happy tunes and seasonal standards with stars such as Diana Krall, Dave Brubeck, James Taylor, Alison Krauss, Natalie MacMaster and many others. Hal Leonard is proud to present at NAMM a folio featuring songs from this CD.

*Songs of Joy & Peace* contains ten top selections transcribed for cello, piano and voice: A Christmas Jig • Dona Nobis Pacem (Variations) • Familia • Here Comes the Sun • Joy to the World • Mouth of the Tobique Reel • This Little Light of Mine • Touch the Hand of Love • The Wexford Carol • and You Couldn't Be Cuter. Separate staves are included for the artist-approved, note-for-note cello transcriptions, vocal line, and piano reduction.

Yo-Yo Ma – *Songs of Joy & Peace* (00307088 / $16.99) will be a hit for the holidays and year round. For more information or to place an order for this unique songbook, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

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Be Smart and Stock

**Sing with the Choir for Dummies®**

New Book/CD Pack in Famous Series
Gets People Psyched to Sing

MILWAUKEE – Do you have vocal envy when watching *Glee*? Wish you were one of the singers at your religious services? Hal Leonard has just the ticket to help you acquire awesome choir skills: *Sing with the Choir for Dummies*!

This book/CD pack provides fun, non-intimidating, tongue-in-cheek advice in the famous For Dummies® fashion. *Sing with the Choir for Dummies* features 15 songs, fully arranged for soprano, alto, tenor and bass, and a professionally recorded choir on the CD. You just pick your part and sing along!

The book also includes piano accompaniments, plus great performance notes by Adam Perlmutter detailing the wheres, whats, and hows of each tune – all written in plain English! These songs are included: Any Dream Will Do • Beauty and the Beast • Blue Christmas • Cabaret • Can't Help Falling in Love • Circle of Life • I Dreamed a Dream • I Left My Heart in San Francisco • Kansas City • Let It Be • Love Me Tender • Moon River • Silver Bells • What a Wonderful World • and You Are the Sunshine of My Life.

After they get the swing of singing part harmonies, folks who want more choir fun can turn to the Hal Leonard *Sing with the Choir* series for even more song options.
Sing with the Choir for Dummies (00333016) retails for $19.99. For more information or to place an order, please stop by Hal Leonard booth #1018 at Summer NAMM, call the E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or visit www.halleonard.com.

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**Willis Music Offers Pop Song Primer**

*First Pop Songs* in John Thompson’s Easiest Piano Course  
Makes Playing Fun for Any Beginner

MILWAUKEE – First published by Willis Music in 1937, John Thompson’s iconic Modern Course for the Piano is among the most successful piano methods of all time. Now a new supplementary songbook created for the earliest beginners makes practicing even more exciting.

First Pop Songs offers eight fun favorites that will prove popular with students, teachers and parents: Endless Love • I’m a Believer • Right Here Waiting • Tears in Heaven • Top of the World • What a Wonderful World • Yesterday • and You Raise Me Up. Carolyn Miller has expertly arranged these selections at the elementary level. The book is also a perfect complement to any piano method.

First Pop Songs (HL00416954 / $7.99) will be available at the Hal Leonard booth at Summer NAMM. For more information or to place an order for this or other fine Willis Music publications, please visit booth #1018, call the Hal Leonard E-Z Order Line at 800-554-0626, send a message to sales@halleonard.com or go to www.halleonard.com.

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**About Willis Music Company**  
The Willis Music Company was founded in 1899 in Cincinnati by Charles H. Willis. Following a series of ownership changes, John J. Cranley became general manager in 1923, and later came to own the company. Under Cranley’s leadership, Willis Music became the premier publisher of teaching methods, adding John Thompson’s Modern Course for the Piano to the catalog in 1936. This course remains today one of the most widely used piano methods in the world. Son Edward Cranley became president of the company in 1965, and in 1990, Kevin Cranley succeeded his father Edward as president of the Willis Music Company. In 2005, Willis entered into a long-term partnership with Hal Leonard Corporation to develop, market and distribute the entire Willis Catalog, including titles by John Thompson, Edna Mae Burnam, and William Gillock. Today, the Willis Music Company publishing catalog contains more than 5,000 titles, and there are seven state-of-the-art Willis Music retail locations throughout Ohio and Kentucky. The company is still owned entirely by members of the Cranley family.

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**About Hal Leonard Corporation**  
Founded in 1947, Hal Leonard Corporation (www.halleonard.com) is the world’s largest music print publisher and digital content provider, producing songbooks, sheet music, educational publications, reference books, DVDs, tech products, magazines, eBooks, digital sheet music, apps and more. In its more than 200,000 available publications and products, the company represents many of the world’s best known and most respected publishers, artists, songwriters and arrangers. Hal Leonard is headquartered in Milwaukee, WI and also has domestic offices in Winona, MN; New York; and Nashville; and offices abroad in Australia, Belgium, China, France, Germany, Holland, Italy, Switzerland and the United Kingdom.