

316 South Service Road, Melville, New York 11747 Tel: 631.390.6500 www.blackstaramps.com

COMPANY PRESS CONTACT:

Leslie Buttonow - Blackstar Amplification

Leslieb@korgusa.com

FOR IMMEDIATE RELEASE

Blackstar HT-5R & HT-1R Amplifiers Available in Limited Edition Arctic White

WINTER NAMM, ANAHEIM, CALIFORNIA, January 24, 2013—Blackstar Amplification is now offering their top-selling HT-5R & HT-1R guitar tube Amplifiers in Limited Edition Arctic White. The new models—**HT-5RW combo, HT1-RW combo, HT-5RSW mini stack and HT-5RHW head with HT112RW cab**—have a striking look that features an Arctic White covering with black piping and black grille cloth, as well as a white front panel with black metal knobs and chrome corners.

Under the hood, these limited edition amps function the same as their original versions. The HT-5R amplifier offers real tube sound in a compact format. While the preamp uses a traditional 12AX7 tube, the power section uses the dual-triode 12BH7 tube wired in a push-pull circuit. This configuration produces the crunch and break-up characteristics of a traditional 100 Watt amp, delivering a sound rich in tube harmonics and compression even at the lowest volume levels.

The two-channel (Clean and Overdrive) HT-5R comes complete with reverb, a channel-switching footswitch, and an additional Tone control on the Clean Channel. As with most other Blackstar amps, the patented Infinite Shape Feature (ISF) works with the three-band EQ to provide new tone-shaping control, enabling guitarists to easily and quickly create both U.K. and USA flavors of sound.

For recording or practicing with headphones, the emulated speaker line output recreates the sonic character of either a 1x12" or a 4x12" speaker cabinet. The Series Effects Loop is equipped with a level switch to match the signal of nearly any external effect processor. A line input is included, allowing the player to jam along with a CD, MP3, etc.

HT-1R is an ideal studio and practice amp. It packs all the tone and many of the innovative features of the award-winning HT-5 tube amp into a 1-Watt format. This includes the Infinite Shape Feature (ISF), which works with the three-band EQ to provide guitarists with new tone-shaping control, enabling them to quickly create both U.K. and USA flavors of sound.

The Blackstar Arctic White amplifiers will be available February 2013 with U.S. Street pricing as follows:

HT5RW combo – \$499.99

HT1RW combo – \$319.99

HT5RSW mini stack – \$779.99

HT5RHW – \$429.99

HT112RW cabinet – \$219.99

For more information about Blackstar Amps, please visit www.blackstaramps.com.

###

Word count: 359 words

Blackstar's Complete Line of ID: Series Amplifiers is Now Available

—Versatile, affordable amps include patent-applied-for True Valve Power (TVP) Technology;
USB connectivity for online sharing capabilities—

WINTER NAMM SHOW, January 24, 2013 — All models of Blackstar Amplification's groundbreaking **ID: Series** of affordable programmable guitar amplifiers are now available and

in stores. The series includes six amps and two cabinets, ranging from 15 Watts through 100 Watts. Designed by the same team responsible for the acclaimed Blackstar tube amps, each amp in the Series has a control set like a traditional amp, coupled with versatile programmability and USB connectivity. In addition, new proprietary True Valve Power (TVP) technology ensures that the amps will deliver in a live environment at the same performance level as a tube amp at an unprecedented price point.

For the first time ever in an affordable programmable series, guitarists can have an amp that can deliver live, with the same loudness and feel as a tube amp. Blackstar's patent-applied-for True Valve Power™ mode exactly reproduces six distinct power tube responses – EL84, 6V6, EL34, KT66, 6L6, KT88. When engaged, it delivers the response, dynamics, sag and break up characteristics of a tube amp and uniquely delivers the same power output as an equivalent tube power amp.

The Voice control offers a selection of six channels – Clean Warm, Clean Bright, Crunch, Super Crunch, OD1, OD2. When used together with Blackstar's patented ISF (Infinite Shape Feature) control and the True Valve Power mode, these amplifiers allow unparalleled flexibility in enabling players to design 'the sound in your head.'

The effects section delivers studio quality modulation, delay and reverb effects that can be used simultaneously and stored with user sounds.

Deep editing and storing of up to 128 patches can be easily done using the supplied Blackstar GUI software and USB connector. Patches can then be shared and uploaded/downloaded via the online community. The USB connector also allows for direct recording to a computer, or re-amping guitar tracks. A speaker emulated output, MP3/line input and MIDI footswitching (60W and 100W) complete the package.

The full ID: Series of programmable guitar amplifiers includes the following models:

ID:15TVP – 15W programmable combo – \$299.99 U.S. Street Price

ID:30TVP – 30W programmable combo – \$399.99 U.S. Street Price

ID:60TVP – 60W programmable combo – \$599.99 U.S. Street Price

ID:260TVP – stereo 2 x 60W programmable combo – \$699.99 U.S. Street Price

ID:60TVP-H – 60W programmable head – \$499.99 U.S. Street Price

ID:100TVP – 100W programmable head – \$599.99 U.S. Street Price

ID:412A – 4 x 12 angled cabinet – \$499.99 U.S. Street Price

ID:412B – 4 x 12 straight cabinet– \$499.99 U.S. Street Price

For more information, please visit www.blackstaramps.com.

###

Word count: 399 words

—*For more information, contact Blackstar Amplification, 316 South Service Rd, Melville, NY 11747. Tel: (631) 390-6500; Web: www.blackstaramps.com.*

Blackstar Amplification is exhibiting in Hall A, Booth 6440 at the 2013 Winter NAMM Show in Anaheim, California