

BUSINESS PROGRAM 2016

FORUMS for industry experts

- **Theatre Forum** – educational and business platform including master-classes, round tables, seminars, workshops and discussion center for directors, technical specialists, managers of theaters, cultural and art institutions. It supported by the specialists and industry experts from theaters, art centers, relevant associations, and professional organizations among them managers from the Bolshoi Theatre, members of the Russian Guild of Theatre Managers, the Russian Union of Theatre Workers, etc.
- **Rental Companies Forum** organized by the Association of Rental Companies for CEOs and employees of rental companies and event agencies
- **ONstage Forum** dedicated to showcasing event organization and technical features of domestic and international productions (organized together with Euroshow company and Max`n`Max company)

SEMINARS, MASTER CLASSES and CONFERENCES

- Conference for students of technical and theatre faculties from Russian universities - Within the two-days Conference a series of seminars taught by managers and technical specialists from Russian and international rental companies, manufacturers of professional stage equipment and leading experts of the event, theatre and concert industries will take place. The Conference will include a job fair for the students.
- Educational seminars for technical specialists
- Master classes of lighting and media-technologies, audio and video equipment, taught by leading domestic and international specialists

CONTESTS AND PRESENTATIONS

- Lighting artists' competition by Martin Pro – a unique lighting show from professional and beginning artists
- Product presentations of new products by different companies involved round tables and panel discussions

STAGES

- **Open-air display platform** for demonstrations of all capabilities of the concert equipment – different linear arrays and acoustic systems
- **EUROSHOW Stage** by Euroshow Company - a leader of the Russian rental show-technologies industry – special show, demonstrating unusual technological solutions and industry trends