



NAMM Advocacy Summit FAQs

What is the NAMM Advocacy Summit?

The summit is an online gathering on May 25, 2021 offering participants advocacy briefing and training to continue their work as music education champions.

When is the summit?

May 25, 2021, 1–5:45 pm ET/ 10 am–2:45 pm PT. Select on-demand sessions are available to watch beginning on May 18, 2021.

Who can register for the summit?

NAMM members, music educators and administrators, college music faculty and students, music and cultural organization staff, parents, teachers, and community members.

Is there a fee to register for the summit?

No. Registration is free for the NAMM Advocacy Summit.

How do I register for the summit?

[Begin registration](#). Where it says, “NAMM Advocacy Summit 2021 Registration” change the “0” to “1” and complete registration.

Who do I contact if I have issues registering or have questions about the registration process?

Please contact Jessica Cortez (jessicac@namm.org).

Do I need a promo code to register?

No promo code is needed to complete registration.

I am a speaker. Is there a special log in to Swapcard to my session/s?

There is no special log-in for speakers to access their sessions.

Is the summit a virtual event?

Yes. The summit will take place on the Swapcard platform.

How do I log into Swapcard?

You will receive an email from Swapcard a week before the summit with a link to [log into your account](#). You can also update your profile and visit the “Meet Attendees” page to begin networking. Some of your profile information is populated from the registration process, but you can edit all details on or after May 18.

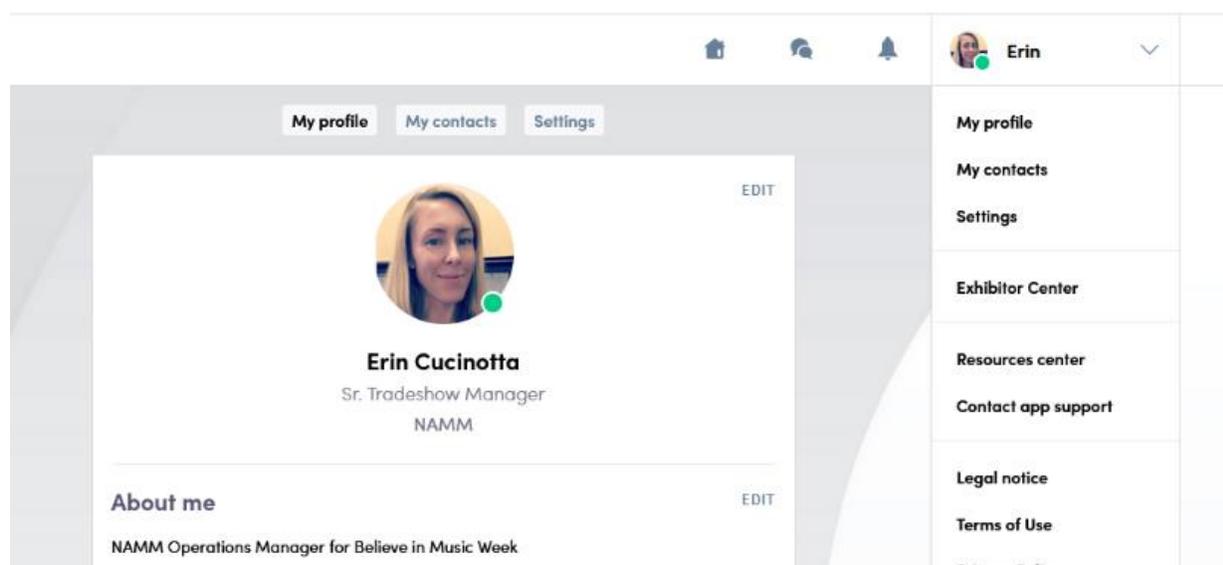


What if I do not receive an email from Swapcard a week before the Summit to log into my account, or what if I register days before the Summit and do not receive an email from Swapcard to log into my account?

Click [here](#) to log in and access the site.

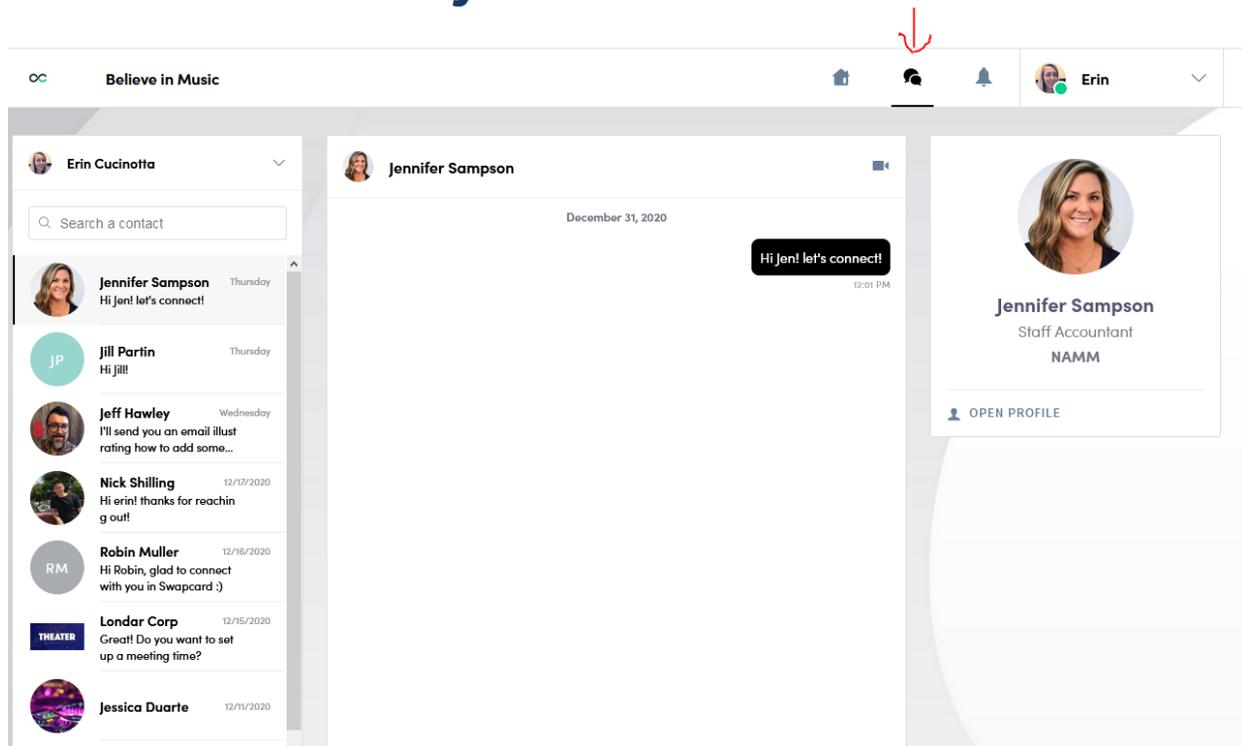
How do I update my profile in Swapcard?

You can access your profile by hovering over your name in the upper right-hand corner of the screen. Once the menu appears, click on My Profile to begin editing your profile.



How do I network in Swapcard?

All attendees can meet one-to-one with other attendees. The chat bubble symbol at the top will indicate if someone has reached out to you to connect or to chat. There will be a red number indicated at the top to let you know how many outstanding messages you have. When you click on this, you will see your conversations listed on the left-hand side. The Bell Symbol at the top indicates that you have a notification. Someone has reached out to connect or confirmed your request to connect. This will also give you alerts on sessions that are about to begin.



What time zone are sessions times in Swapcard?

All dates/times are displayed in the time zone of you as an attendee. You can change your time zone in your settings.

How do I find what I am looking for in Swapcard?

Use the navigational bar at the top of Swapcard to get around:

Schedule: find sessions and click on the calendar icon to the right of each session and add them to your schedule "My Event."

LIVE: discover live events as they are happening the day of the summit, beginning on May 25.

On Demand: watch select on-demand sessions beginning on May 18.

Resources: find advocate resources, learn about The NAMM Foundation, and discover NAMM Advocacy Summit partners.

Meet Attendees: browse and filter to discover and network with other Summit attendees.

Speakers: a complete list of speakers for the Summit can be found here.

Group Chat: a forum to network with Summit attendees.

My Event: your personal schedule for the Summit is listed here.



Will session content be available to the public after the summit?

Yes. Registrants can watch sessions on-demand via the Swapcard site through July 23, as well as view sessions on the [summit landing page on NAMM.org](#).

Who is hosting the summit?

- Chris Martin, President and CEO, Martin Guitars, and NAMM Chair
- Joe Lamond, President and CEO, NAMM
- Mary Luehrsen, Director of Public Affairs and Government Relations, NAMM

Who is speaking during the summit?

Please visit the [summit landing page on NAMM.org](#) to view the most current list of featured speakers.

What will I learn by attending the summit?

How to lead in changing times, education demographics, research updates on music and arts education, the true costs of music education, how to make “The Ask” to targeted Members of Congressional, Governors, and more.

What is a state captain?

Each state captain will be assigned as the lead for their team and will be the one to reach out to the representative’s office and host a short virtual meeting that will include up to four other music education advocates from your state. NAMM will provide all contact information, outreach email templates, and specific instructions on how to request the meeting, how to present an “ask,” and other information that can be shared with their representative.

What is the Best Communities for Music for Music Education (BCME) Award program?

The BCME Award is a signature program of The NAMM Foundation that recognizes and celebrates school districts and schools for their support and commitment to music education and efforts to assure access to music for all students as part of a well-rounded education. View a list of [schools](#) and [school district](#) designees.

How is the NAMM Advocacy Summit different than the NAMM Fly-In?

The NAMM Fly-In is an in-person, annual trip to Washington, D.C. for NAMM members to promote music education and meet with Members of Congress. The NAMM Advocacy Summit is a virtual annual event for all advocates to promote music education, and to schedule virtual meetings to connect with Members of Congress.

Will there be a NAMM Fly-In in 2022?

Yes. Dates are to be determined.



How can I receive communication from NAMM.org about the summit or upcoming NAMM Fly-ins?

Subscribe to [NAMM's mailing list](#) and check the box next to "NAMM Fly-in," under "Interests."

More questions?

Contact Claire Kreger-Boaz (clairek@namm.org) with any questions.