

# PRE AND POST-SHOW COMMUNICATIONS

DELIVER YOUR BRAND MESSAGE THROUGH TRUSTED NEWSLETTER SOURCES

## COMMUNITY NEWSLETTER - \$5K

INCLUDE AN IMAGE, 100 WORDS OF COPY AND DESTINATION LINK IN A TARGETED NAMM NEWSLETTER

Gain access to high-value brands, professionals and influencers with this featured placement. Your message and copy will run twice in your choice of: TEC News, targeting the pro audio and sound production community; or Marketplace News, an exhibitor-focused newsletter to power your B2B sales.



**2.5K**

Pro audio, studio, film, and game audio professionals



**10K**

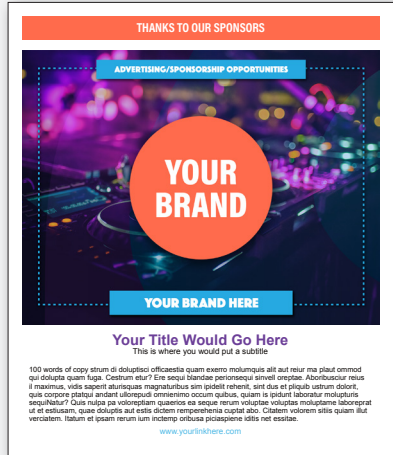
Manufacturers, suppliers and OEM's

## AUDIENCE EMAIL CAMPAIGN - \$7K

INCLUDE AN IMAGE, 100 WORDS OF COPY AND DESTINATION LINK IN AN OUTGOING AUDIENCE COMMUNICATION TO EVENT PROSPECTS AND REGISTRANTS

**ESTIMATED 200K IMPRESSIONS**

Includes placement in two audience messages, with updates to all registrants and prospects. These information rich audience outreach are designed to convey information about the online event and reach a wide variety of buyers and influencers.



## REGISTRATION CONFIRMATION PLACEMENT - \$10K

REACH EVERY ATTENDEE BY FEATURING YOUR BRAND THROUGHOUT THE REGISTRATION PROCESS AND ON CONFIRMATION MESSAGES.

**ESTIMATED 150K IMPRESSIONS**

Includes banner placement on all outgoing registration confirmation messages, containing vital log-in information all attendees need to power their Believe in Music Week experience.

Please provide a 600x125px high-res jpeg.

