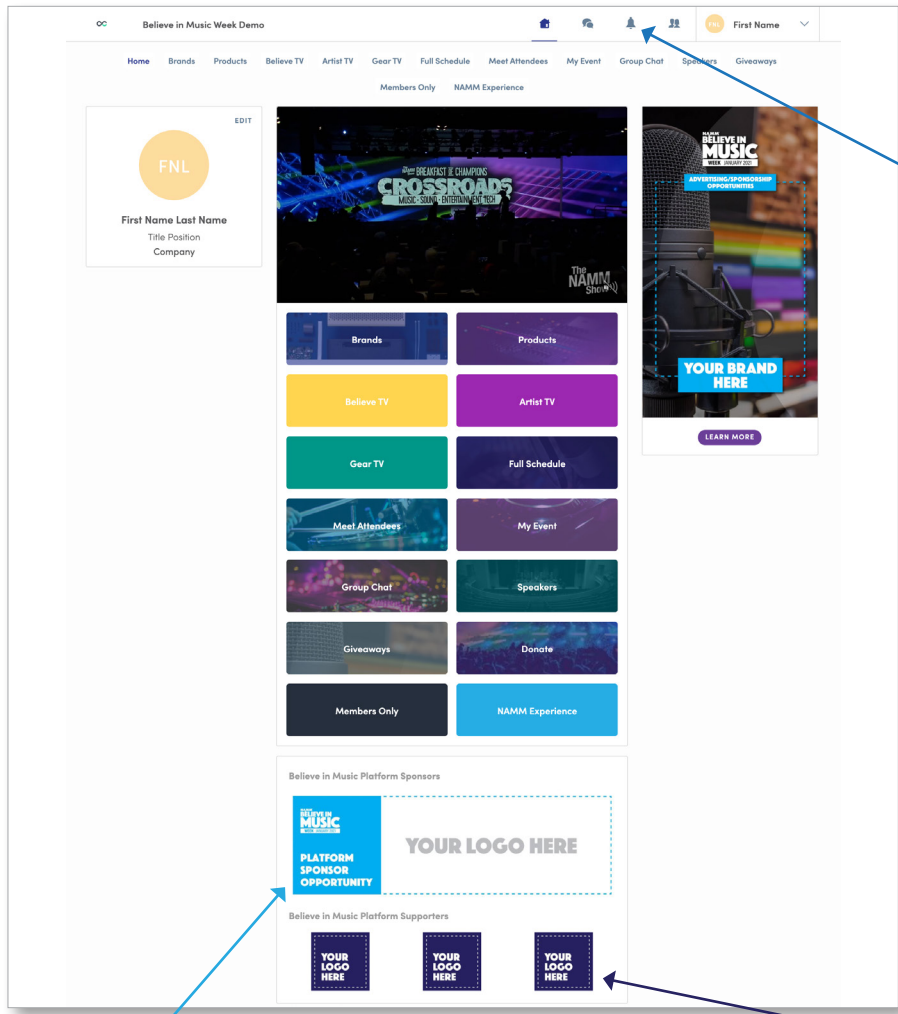


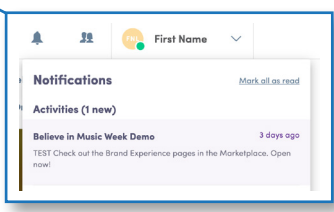
# HOMEPAGE SPONSORSHIP OPPORTUNITIES

ENGAGE OUR ENTIRE AUDIENCE THROUGH HIGH-VISIBILITY HOMEPAGE ALERTS AND BANNER ADS.

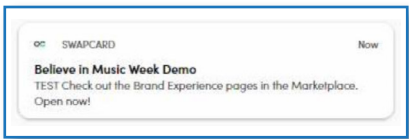


## ALERT – \$5,000

- Notification icon in main navigation and on mobile app, highlighted when unread alert is available



- Supports text messages of up to 160 characters, emojis can be included
- Include destination link to:
  - Brand Experience page
  - Session page
  - External URL



- Showcased along with user meeting, attendee and other requests
- Talk to your sales representative about goals for your alert and target to specific groups of attendees

## GRAPHIC BANNER – \$2,500

Position your message where thousands of attendees will begin their Believe in Music Week experience.

- Limited to 20 sponsors
- Create graphic as a 1080x360 (3:1 ratio)
- No larger than 300kb
- Include destination link to brand experience page or external URL
- Submit file by January 8

## LOGO GRAPHIC – \$800

Showcase your logo message where attendees will be navigating the new online event.

- Create graphic as 400x400 px (1:1 ratio)
- Include destination link to brand experience page or external URL
- Submit file by January 8