



NAMM YP Mentorship Program FAQ's

1. What is the NAMM YP Mentorship program?

The NAMM YP Mentorship Program was created in conjunction with NAMM to increase the retention and aid in development of the industry's next generation of leaders. Each NAMM show, we aim to bring together 6-8 pairings of mentors and mentees.

2. How are pairings determined?

The NAMM YP Board carefully reviews both the industry segment and expertise of potential mentors as well as the requested areas of development for potential mentees. Our goal is alignment of needs and expertise to maximize the potential for insightful conversations and development.

3. What are the expectations of the mentor?

The program begins with an orientation session at The NAMM Show and a minimum of monthly phone calls over a period of one year. We ask that each monthly session be no shorter than 60 minutes.

As mentors, the objective is not simply to provide answers but to guide mentees through the thought process to discover answers on their own. The NAMMYP Board will provide insight on how to frame questions and guide these conversations.

The agenda for each call will be submitted by the mentee in advance, allowing the mentor to request any further information or preparation for the call.

In addition, the NAMMYP Board will request brief check-ins throughout the year for feedback and to determine what the board can do further to support the mentors and mentee.

4. What are the expectations of the mentee?

The program begins with an orientation session at The NAMM Show or Summer NAMM and a minimum of monthly phone calls over a period of one year. We ask that each monthly session be no shorter than 60 minutes.

Mentees are to provide an agenda in advance of each call with discussion questions and learning objectives. Mentors may request further information or preparation to maximize the time together.

In addition, the NAMMYP Board will request brief check-ins throughout the year for feedback and to determine what the board can do further to support the mentors and mentee.

5. How do I sign up to become a mentor or mentee?

Registration can be found online at <https://www.namm.org/membership/namm-yp-mentorship-form>



Young Professionals

6. When can I expect to be paired?

Because pairings are based on availability and expertise of the mentors as well as the needs of the mentees, it is difficult to say. Some pairings could happen very quickly, while others could take a year or more. Our goal is alignment, rather than speed, when creating pairings.

7. Is attendance at the NAMM show required to participate?

Because the program begins with an orientation session, attendance at one of the NAMM shows is required to participate. If you only attend one show each year, please mark accordingly on your registration form so we can time the pairings as such.

8. Does my company need to be a NAMM member?

Yes. The NAMMYP Mentorship Program is a NAMM member benefit so participants (mentors and mentees) have to be employed by a NAMM member company.

9. How do I find our more information or ask a question?

Visit nammyp.com to learn more about the program and contact any NAMM YP Board member with any questions you may have.