

ADDITIONAL LISTINGS

Only use this form to list an exclusive brand name.

Note: All Companies/Brands represented in your exhibit space must be current NAMM members. Sharing companies must submit a separate Shared Exhibit Space Application/Contract.

1. Entries must be typed or printed on the form provided. Photocopies of this form are acceptable; however, attachments will not be accepted.
2. All additional listings will be listed in standard alphabetical order unless indicated otherwise. (See below.)
3. NAMM will not be responsible for illegible handwritten entries, incorrect spelling or omissions.
4. Listings must be accompanied by a non-refundable \$85 processing fee. **Please log on to www.namm.org/pay-online to submit payment**, or submit credit card information below.
5. This form must be received on or before Oct. 21, 2020. Please email to: tradeshow@namm.org, or fax to: (760) 438-7327, or mail to:
NAMM - Trade Show Department, 5790 Armada Drive, Carlsbad, CA 92008 with credit card information. (See below.)

EXHIBITOR LIST INFORMATION

Include Enhanced Listing in the Online Show Directory and The 2021 NAMM Show mobile application for \$85

Exclusive Brand Name: _____ Alphabetize Under Letter (Exhibitor List only): _____
(Exclusivity not required between brand owner and licensee or distributor)

Exhibiting Company Name: _____ **Booth # (for NAMM use only)** _____

Address: _____ Check box if this is a new address

City, State, Zip, Country: _____

Phone # (optional): _____ **Fax (optional):** _____

Toll-Free # (optional): _____

Email (optional): _____ **Website (optional):** _____

PLEASE CHECK APPROPRIATE BOX(ES) BELOW Primary Category will appear in the online show directory

- | | | |
|--|--|---|
| <input type="checkbox"/> Audio & Recording | <input type="checkbox"/> Keyboards | <input type="checkbox"/> Percussion |
| <input type="checkbox"/> Brass | <input type="checkbox"/> Live Event Production | <input type="checkbox"/> Retail Support
(Financing, Store Fixtures, Business Software) |
| <input type="checkbox"/> Computer | <input type="checkbox"/> Media | <input type="checkbox"/> String & Bow |
| <input type="checkbox"/> DJ | <input type="checkbox"/> Musical Education Resources | <input type="checkbox"/> Woodwind |
| <input type="checkbox"/> Fretted Instruments | <input type="checkbox"/> Musical Novelties & Gifts | |

BRAND NAMES

Please do not include product descriptions; limited to 20 brands.

All companies/brands whose products are shown in your exhibit must be current NAMM members.

Payment Information

- Final payment is due by October 21, 2020. Exhibit fees not paid by October 21, 2020 may subject your application to cancellation without refund.

PAYMENT:

Payments are accepted by check, wire, ACH or credit card.

Visit www.namm.org/my-account or contact us at 760-304-5829 to review payment options and submit credit card payments.

Mail checks to:

NAMM
5790 Armada Drive
Carlsbad, CA 92008

INTELLECTUAL PROPERTY, MUSIC LICENSING AND USE OF COPYRIGHTED WORKS: By executing this Contract, Exhibitor represents and warrants to NAMM that Exhibitor owns or validly possesses the right to make, use, perform, sell and display any patented products, copyrighted works, trademarks, service marks and trade names (collectively, "Intellectual Property"), as the case may be, used by Exhibitor at or to promote its activities at the Event and all affiliated events, including but not limited to in the show directory. Exhibitor will be responsible for securing any and all necessary licenses or consents for (a) any performances, displays or other uses of copyrighted works, trademarks or patented inventions or designs and (b) any use of any name, likeness, signature, voice or other impression, or other intellectual property owned by others. Exhibitor or its agent(s) agree not to allow any musical work protected by copyright to be staged, produced, or otherwise performed, via either "live" or mechanical means, by or on behalf of Exhibitor at Event or any Event-related activity, unless Exhibitor or agent(s) has previously obtained written permission from the copyright owner, or the copyright owner's designee (e.g., ASCAP, BMI, or SESAC) for this use. Exhibitor accepts full and complete responsibility for the performance of all obligations under any agreement permitting the use of the music, including, but not limited to all obligations to report data and to pay royalty fees.

Exhibitors agree not to sue NAMM for contributory infringement or any other theory that NAMM is indirectly or secondarily liable for the intellectual property violation of another party, or threaten to do so. Exhibitor understands and agrees that NAMM is relying upon the above representation and warranty and has no obligation to monitor or stop the uses and displays of Intellectual Property at the Event, affiliated events or in the show directory, or to conduct an independent investigation of the status of rights to any Intellectual Property or allegedly

infringing Intellectual Property. Notwithstanding anything to the contrary, Exhibitor covenants not to sue, file or maintain or threaten any action in law or in equity against NAMM, the Exhibition Facility or the City of Anaheim or their respective owners, directors, officers, employees, representatives and agents alleging that any use or display by any third party of Intellectual Property at or in connection with the Event, including but not limited to in the show directory, infringes or otherwise violates any right or title held by Exhibitor or any of its owners, directors, officers, employees, representatives and agents.

Exhibitor agrees to indemnify, defend and hold harmless NAMM, the City of Anaheim and the Exhibition Facility and their respective directors, officers, employees, agents, and representatives from and against any claim of liability and any incident or resulting loss, cost or damage, including, but not limited to reasonable attorney and expert witness fees, and all other associated costs of lawsuits, and remedies concerning the show directory, for failure or alleged failure to obtain these licenses or consents or for infringements of Intellectual Property, including without limitation copyright, patent, or the unauthorized use of a registered trademark or service mark or other violations of the property or proprietary rights, or the rights of privacy or publicity of any third party arising from, related to or in connection with the Event, including but not limited to in the show directory.

PRIVACY CONSENT LANGUAGE FOR NAMM COMMUNICATIONS: Whenever I provide email address(es) and fax number(s) to NAMM, above or otherwise, the business and I are consenting to receive NAMM communications by email and fax, including, but not limited to, trade show/hotel registration notices and invoice reminders, as well as promotions of NAMM's various programs and services provided as benefits of Membership.