FOR IMMEDIATE RELEASE

Innovation Takes Flight with Crossrock’s New Air Carbon Series Acoustic Guitar Case

ONTARIO, CALIF. (Dec. 17, 2019) — Guitar case innovation takes flight this year at the 2020 NAMM Show in Anaheim, Calif., with the debut of the new Air Carbon Series Acoustic Guitar Case from Crossrock Case Company. This new dreadnought-style case inherited the attributes of “Light as Air, Strong as Steel” from the previous models of the Air Carbon Series. It’s designed to be a world traveler while offering the best of both worlds: indestructible yet lightweight, rugged yet luxurious.

It took Crossrock more than 15 years to develop its Air Carbon guitar case material, designed as its name implies, to feel like air on the player’s back. The team found that it’s not just the material that makes the case; it’s also the technology and design execution. Crossrock put its new Air Carbon Series Acoustic Guitar Case through extreme testing, including full barrels of water, a drop from 16-ft. stairs, hammers, and strength testing that included people jumping and standing on the case. During each test, the guitar was completely safe inside.

To make its Air Carbon Series Acoustic Guitar Case nearly indestructible, Crossrock starts with a high-purity carbon fiber hard shell. This material has the added advantage of being unbelievably lightweight. Even with thick-density padding and heavy-duty latches, the case weighs only 6.5 pounds, making it one of the lightest guitar flight cases in the world. Crossrock added a TSA lock from Dupont Nylon in consideration of musicians who may fly or perform around the world. This lock assists with airline check-in and has an unbeatable performance in extreme temperatures to ensure its longevity.

Beyond its tough exterior, the Air Carbon Series Acoustic Guitar Case offers a soft, luxurious blue silk-like lining that took Crossrock a full year to develop. This lining protects the guitar finishing and is an ideal combination of soft and durable. For added gear safety and comfort to the musician, Crossrock added a genuine leather handle and deluxe detachable backpack straps, both attached to the case by super strong metal D-rings. A free padded cover comes with each case to protect it from scratches.

Crossrock’s mantra is “a case for the many,” and at MSRP $1249/street $999, the Air Carbon Series Acoustic Guitar Case is one that many working players can afford.

To learn more, visit www.crossrockcase.com, and to see this case and others in person, be sure to stop by Crossrock’s NAMM Show booth, #5622 in Hall D.